

Digital Motorworks Ranked Among the Fastest-Growing Technology Companies in North America by Deloitte & Touche

Digital Motorworks (DMi) has been named as one of the fastest-growing technology companies in North America by Deloitte & Touche.

(PRWEB) November 16, 2002 -- For Immediate Release

Digital Motorworks Ranked Among the Fastest-Growing Technology Companies in North America by Deloitte & Touche

AUSTIN, Texas $\hat{A} \square$ Digital Motorworks (DMi) has been named as one of the fastest-growing technology companies in North America by Deloitte & Touche.

The Deloitte & Touche Technology Fast 500 rankings are based on revenue growth for the five-year period from 1997-2001. With a growth rate of 857 percent over that time period, DMi ranks 390th on this year $\hat{A} \square$ s list. DMi $\hat{A} \square$ s CEO Keith Jezek credits the commitment of his staff and the company $\hat{A} \square$ s application service provider (ASP) model for DMi $\hat{A} \square$ s growth.

 $\hat{A} \square 2001$ was a great year for DMi, $\hat{A} \square$ Jezek said. $\hat{A} \square$ With significant improvements in our core InfoIQSM technology and the expansion of our organization, we gained many important new clients, received several awards, and solidified strategic alliances. $\hat{A} \square$

 $\hat{A} \square$ It is a testament to our people and technology that, even in a poor economic market, DMi was able to continue its impressive growth trend. Our data integration services transcend economic cycles and are crucial to facilitating the core business processes of clients such as Ford Motor Company, General Motors, Toyota, and Nissan, $\hat{A} \square$ Jezek added.

Mark A. Evans, managing director of Deloitte & ToucheÂ \Box s Technology, Media & Telecommunications Group, said Â \Box With its ranking on the prestigious Deloitte & Touche Technology Fast 500, DMiÂ \Box s leaders have proven that they have the vision and the fortitude to excel in the highly competitive technology industry. We congratulate DMi on becoming one of the 500 fastest-growing technology companies in the United States and Canada.Â \Box

DMi is a subsidiary of ADP Dealer Services, a leader in technology solutions for automobile and truck dealerships throughout North America and Europe. Widely used by automotive manufacturers and automotive dealer groups in North America, DMi s InfoIQ solution integrates data from disparate computer systems, then cleanses, standardizes, enhances, and delivers the data as transaction-ready information for use in broader client-wide applications. Major DMi customers in the United States include General Motors, Ford Motor Company, Toyota, Nissan, AutoNation, Cars.com, and Autobytel.

To qualify for the Fast 500, a company must have had 1997 operating revenues of at least \$50,000, be



headquartered in North America, and be a technology company with proprietary technology contributing a significant portion of operating revenues or devoting a high percentage of effort to research and development of technology. For more information on the Deloitte & Touche Fast 50 or Fast 500 programs, visit <u>www.fast500.com</u>.

About Digital Motorworks

Digital Motorworks, a subsidiary of ADP Dealer Services, provides information management solutions to the automotive industry. Offered through an application service provider (ASP) model, the company's InfoIQSM solution integrates, transforms, and delivers transactionable business information for use in a variety of initiatives. DMi customers include market leaders such as General Motors, Ford Motor Company, Toyota, Nissan, Porsche, AutoNation, Sonic Automotive, JM Family, GSMarketing, Cars.com, AutoTrader, and Autobytel. The company is headquartered in Austin, TX with offices in Detroit, Chicago, Atlanta, Orange County, CA and Melbourne, Australia. For more information, visit <u>www.digitalmotorworks.com</u>.

About ADP Dealer Services

ADP Dealer Services provides integrated computing solutions to more than 16,000 automotive and truck dealers throughout the United States, Canada and Europe. ADP Dealer Services Group is the third largest business unit of Automatic Data Processing. ADP, with \$7 billion in revenues and more than 500,000 clients, is one of the largest independent computing services firms in the world. More information on ADP Dealer Services is available via the Internet at <u>www.Dealersuite.com</u>.

About Deloitte & Touche

Deloitte & Touche LLP, one of the nation $\hat{A} \square$ s leading professional services firms, provides assurance and advisory, tax, and management consulting services through nearly 30,000 people in more than 100 U.S. cities. Texas offices of Deloitte & Touche include Austin, Dallas, Fort Worth, Houston and San Antonio. Deloitte & Touche is a leader in providing strategic, financial, operational, and information technology assistance to its technology and communications clients. For more information, visit <u>www.us.deloitte.com</u>.

```
###
```

Company Contact Greg Davidson Digital Motorworks Phone: 512.692.1153 E-mail: gdavidson@digitalmotorworks.com

Media Contact Laura Oliveto AutoCom Associates Phone: 248.647.8621 E-mail: loliveto@usautocom.com URL: www.usautocom.com

Page 2/3



Contact Information Janet Krol Autocom Associates http://www.usautocom.com 248.647.8621

Online Web 2.0 Version You can read the online version of this press release <u>here</u>.