



## **AutoTap<sup>®</sup> Offers Trade In Program to Existing Customers**

*AutoTap customers that have a single-manufacturer AutoTap Diagnostic Scan Tool can receive its FULL RETAIL VALUE as credit towards the purchase of the scan tool model that works with all domestic and most imports.*

([PRWEB](#)) December 8, 2002 -- For Immediate Release

### **AutoTap<sup>®</sup> Trade In Program Announced**

OTTAWA, IL - 12/6/02 - B&B Electronics Mfg. Co., makers of the AutoTap OBD II scan tool, has announced a trade in program for owners of its OBD II diagnostic scan tool.

For a limited time customers will receive the full retail value of their single-manufacturer AutoTap as credit towards the purchase of the AT123 which works with all domestic vehicles and most imports.

"We sell a tremendous number of AutoTaps to individuals that intend to use them on just one type of vehicle. Then, after realizing how easy AutoTap is to use and how much data is available, they want the AT123 model. The trade in program gives us a way to meet our customer's needs." says Mark Palmer, Sales Manager, B&B Electronics.

To participate in the trade in program, AutoTap customers need to fill out the Trade In form, available on the AutoTap website ([www.autotap.com](http://www.autotap.com)), and send the form and their AutoTap back to B&B. B&B will return a new AT123, complete with software and cables, to the customer. The AutoTap Trade In Program ends on January 31, 2003.

Founded in 1981, B&B Electronics Mfg. Co. is a medium sized electronics engineering and manufacturing operation. It is headquartered in Ottawa, Illinois, about 90 miles west of Chicago. Specializing in computer interface converters, B&B has been building vehicle interface products since 1994.

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AutoTap is a registered trademark of B&B Electronics Mfg. Co.

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