



**US Patent granted for new automotive child restraint product. Crash tests show it can safely protect children between 50 and 100 pounds & it's the size of a deck of cards.**

*New design is a safe alternative to booster seats, for the kids that should be using a booster seat but are not. Design allow custom fit for maximum safety & protection.*

([PRWEB](#)) December 14, 2002 -- After years of research into the use & function of the standard booster seat, Brian Conaway of The New Product Works, decided there was a fundamental problem. 93% of the kids don't use them. Several studies, both in the United States & Europe, have shown booster seats can save lives & reduce injury. The fact remains, most parents don't purchase them and most kids don't want to use them. Many factors such as lack of knowlage, cost, inconvenience, design limitations, resistance by children & lack of State or Federal laws mandating there use, contribute to the low use rates. The fact remains, kids between 50 & 80 pounds, need better crash protection that the standard lap / shoulder belt can provide. This new design is not a seat at all! In fact, it is the size of a deck of cards & is attached to the belt itself. It works to optimize the fit & position of both the lap & shoulder belts so in the event of an accident, the standard seatbelt will be able to provide the needed level of protection & performance. It is simply adjusted once for the individual child & thats it. They can then enter and exit the seatbelt as if it were not there. Finally, if the product is no longer need for the child, it is simply removed and placed in the glovebox for storage.



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**Online Web 2.0 Version**

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