



## **Latest GPS Vehicle Tracking Technology Now Available in Upstate New York**

*Direct-Track is now available in upstate New York. Direct-Track is a GPS-based system that allows users to monitor and take control over vehicle usage. This is the first product of its type available to consumers.*

([PRWEB](#)) May 11, 2003 -- Direct-Track, the first tracking system available to the public that tracks vehicles in real time over the Internet, is now available in upstate New York. Thanks to deregulation and broadband recently sold by the federal government, GPS/cellular technology has created a product that consumers can acquire with disposable income. President Paul Angel, "This is the first time almost anyone can afford to track their loved ones, from teenage daughters out late at night, to someone finding a stolen car within seconds all via the Internet. This truly is a revolution in personal security and safety, with a great benefit being peace of mind for loved ones traveling anywhere in North America." GPS is a great asset to a company as a whole, not just to those who keep watch over those on the road. One customer states, "I trust my employees, and GPS isn't about doubting that trust. It's more about running our business efficiently and offering our customers the best service we can." The benefits of having GPS are evident. "On the whole, GPS has increased our productivity by nearly 20 percent, reduced our fuel consumption by about 25 percent, and decreased our automobile insurance premium for coverage costs by over five thousand dollars." The system uses existing cellular airwaves and takes advantage of the global positioning system currently used by the government. Cars then can be tracked over a Web site to see where they are at any time. If a car is stolen, the owner receives an e-mail and a telephone call, allowing him to lock the doors and shut down the car from his phone, leaving the car thief trapped if not perplexed. The system offers additional features that allow the owner to receive periodic location reports, to know if a vehicle leaves a certain geographic area, or if a vehicle exceeds a pre-set speed limit for any given length of time. Businesses, municipalities and families can all use and benefit from these and other features. For further information on Direct-Track or its technology, or to order your unit please contact Direct-Track at 800-804-5001, local distributor Stephen Brink at (315) 515-0145 or log on to [www.upstate-direct-track.com](http://www.upstate-direct-track.com)



**Contact Information**

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).