



Nicayla /Top Value Car and Truck Service Centers Announce the Launch of www.top-value.com

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FOR IMMEDIATE RELEASE

Nicayla /Top Value Car and Truck Service Centers Announce the Launch of www.top-value.com

Livonia, Mich., January 13, 2003 Top Value Car and Truck Service Centers' Corporate Offices announced the launch of their second generation website this week. Their new virtual headquarters incorporates recent advancements that have been made in web technology. Utilization of FLASH technology, franchise locator and dynamic content management were created to allow a highly interactive experience for its site visitors.

About Top Value Car and Service Centers

Top Value Car and Service Centers provide automotive service and repair for brakes, mufflers, exhaust systems, shocks, suspensions, drive trains, air conditioning, and other many other services and repairs for both cars and trucks.

Located in major cities in Michigan, Ohio, and Indiana, they offer lifetime warranties and guaranteed satisfaction. Visit their website at www.top-value.com

- more

Page 2

About Nicayla Enterprises, Inc.

Nicayla Enterprises, Inc. specializes in developing interactive web applications geared towards online customer relationship management. Nicayla's web-enabled NIC Editor provides small and mid-size companies cost effective content management. The development team adheres to strict software development processes and testing. Nicayla Enterprises, Inc. is the developer of BusinessDirectorySolutions (www.businessdirectorysolutions.com) and the eSavvy Online Marketing Suite (www.esavvymarketing.com) . Visit Nicayla's website at www.nicayla.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).