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NEW CAR ACCESSORY CALLED THE AUTO LAMP ANNOUNCED

Wish Enterprises, an innovative product company, announced the release of a new product today. The new product, called the Auto Lamp, gives vehicle bumperstickers and auto window decals a fresh new enlightenment.

(PRWEB) January 14, 2003 -- Wish Enterprises, an innovative product company, announced the development of a new car accessory product today. The new product called the Auto Lamp gives bumperstickers and car decals a fresh new enlightenment. The Auto Lamp is designed to show off your favorite sports team logo at both daytime hours and (for the first time) nighttime hours. Some of the Auto Lamps that have been sold include football, baseball, and stock car racing numbers. Some symbols for holidays such as pumpkins for Halloween have also been sold. We have contacted the National State Police Association and they said that these lamps are legal as long as the light shines out of the vehicle window and not in.

The dimensions of the lamp are 5 1/2" by 4 1/2."

The lamps stick to the inside rear or rear vehicle window by suction cups. Each lamp uses one 14.4 volt lamp to light the logo. Power to the lamp is drawn from the vehicles' cigarette lighter. The power cord is 8 feet long. Can be seen clearly at night from 50 ft. away, yet also looks great during the day. Not too bulky, but big enough to see.

The attached picture shows an example of this product. To purchase an Auto Lamp please visit: <u>http://www.stores.ebay.com/autolampproducts</u>



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Online Web 2.0 Version

You can read the online version of this press release here.