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RICHMOND, Va., Jan 21, 2003 (BUSINESS WIRE) -- Investors interested in recreational companies and their investment value can gather insights as Kingsley Coach, Inc. (OTCBB:KNGS) presents at Informed Investors' forum on Tuesday, February 11. Delivering the keynote address will be William Gibson, Managing Director and Senior Research Analyst at Banc of America Securities.

This free online Forum gives investors the opportunity to hear directly from recreational company executives. The presentation will be accessible live at www.informedinvestors.com beginning at 9:00 a.m. EST. As part of the forum, Investors are invited to email questions to the executives. The forum will also be archived and available afterwards on www.informedinvestors.com, www.vcall.com and www.investorconference.com.

Kingsley Coach, Inc. has established brand identity with their unique concept of motor coaches within the \$9 billion RV industry sector. To increase market share and diversify its product line and industry sectors, Kingsley has created Medical Coaches and Homeland Defense and Security Mobile Command Centres. The Company has a unique product line, patented technology, expanded market applications and the momentum of the industry to help implement the new business strategy. Please visit www.kingsleycoach.com for additional information.

William Gibson, Managing Director and Senior Research Analyst, Banc of America Securities, has been a Securities Analyst since 1977 and has been a Chartered Financial Analyst since 1985. Joining Banc of America Securities in 2000, Gibson focuses on the small cap sector.

Informed Investors is the leading producer of online and offline industry-specific investment conferences for investors and a member of the WILink suite of PrecisionIR(TM) services serving publicly traded companies and self-reliant investors. Companies wanting to participate in the forum should contact Tracy Jones at tjones@wilink.com.

About WILink

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Forward-Looking Information: The statements in this news release contain forward-looking information within the meaning of the Private Securities Litigation Reform Act of 1995. There are risks and uncertainties, which could cause the actual results of our operations to differ dramatically from the results suggested by this release. Among the significant risks facing Kingsley Coach are the risk that it will not be able to fund significant growth unless it obtains additional capital, the risk that significant competition by industry participants much larger than Kingsley Coach could emerge, and the risk that expansion of operations, if it occurs, may produce inefficiencies. The Company does not undertake to publicly update or revise its forward-looking statements, even if experience or future changes make it clear that any projected results (expressed or modified) will not be realized.

Investor Relations & Media

For more information, contact Dawn Van Zant, ECON Investor Relations, Inc., via email dvanzant@investorideas.com or call toll free 1.888.889.9214



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