



## **PRO-SUV WEB SITE DEBUTS AS PRO-SUV MEDIA SOURCE**

*Web site serves as a voice for the quiet, pro-SUV majority.*

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Contact: Stan Bishop (404) 593-8725

[stan@suvlove.com](mailto:stan@suvlove.com)

<http://SUVlove.com>

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Stanley Bishop, of SUVlove.com, launched a web site to serve as a single source of pro-SUV sentiment for journalists that wish to balance their reporting when covering news related to SUVs and legislators that wish to see the pro-SUV argument in the words of SUV owners.

SUVlove.com includes links to published news articles that inappropriately highlight SUVs when the story context is unrelated, are unnecessarily salacious, and generally focus on the anti-SUV movement. The site features an area for SUV owners to cast their own opinion about SUVs ostensibly for journalists and legislators to view the pro-SUV side of the issue.

Bishop opines that the anti-SUV movement is exclusively a class-warfare issue and debunks the safety and pollution arguments held out as popular opinion. Bishop states, "If safety were the issue they'd be trying to outlaw convertibles. If unnecessary consumption of oil were the issue, they'd be trying to shut down the recreational boating market."

Bishop furthers an opinion that the nation's children are growing up conditioned to lampoon and otherwise attack success in America. "The SUV is a symbol of middle-class success in America. Conspicuous consumption is under attack, not the SUV, and that needs to be stopped so our children continue to aspire to greatness," said Bishop.

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**Contact Information**

**Stanley Bishop**

Suvlove.com

<http://suvlove.com>

404-593-8725

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).