



## **DaimlerChrysler contract awarded to Preface Media to design and develop new 2003 SRT-4 Turbocharged events site**

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([PRWEB](#)) February 21, 2003 -- On February 5, 2003, Preface Media launched the Turbocharged2003.com, an events and registration site for Dodge/DaimlerChrysler. Users who sign up with the site will receive email notifications regarding SRT-4 events and radio spots in and around the south Florida area. People who sign up also have the opportunity to win "Front of the line" passes to some of Miami's hottest clubs.

Working on a slim deadline, Preface Media completed all of the design work for the web site, including all of the database and coding work for instant online registration, within the two week timeframe. The site also had to incorporate the sleek "Miami"/car enthusiast look and feel, based on feedback from DaimlerChrysler.

The SRT-4 was released for sale in early February to massive enthusiasm and great reviews. This affordable, new model is capable of reaching 60+ mph in under six seconds due to its factory installed turbocharged engine. The site completed for Dodge is appropriately titled, Turbocharged2003.

The site also features feedback forms where customers and potential newcomers can send feedback directly to Dodge concerning the new Dodge SRT-4. Also, people attending the SRT-4 events can leave feedback about the car as well. All users who register will receive up to date information on events and passes which they can win.

Preface Media Inc. prides itself on its strong client relations, technical expertise, creativity and integrity. We are pleased to present you with an introduction to our company. We are a leading globalization company, providing service solutions to companies who need their online presence, media presentations or software applications to be introduced and translated into local language markets around the world.

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**Online Web 2.0 Version**

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