



Top ranking independent car rental network web site, CheapRentACar.com, announces upcoming launch of their new "Real Time, Online Rate Quote & Booking system"

CheapRentACar.com has teamed up with Titanium Systems Inc. to develop a first-class online rate quote and booking system for its Premier members. What sets the new system apart from other online booking systems is that it does not charge per-reservation fees for rental car companies and it provides the same services that larger web sites and software companies provide, but for a fraction of the cost.

([PRWEB](#)) February 24, 2003 -- San Diego, CA -- February 20, 2003 -- CheapRentACar.com has teamed up with Titanium Systems Inc. to develop a first-class online rate quote and booking system for Premier members. What sets the new system apart from other online booking systems is that it:

- Does not charge per-reservation fees for rental car companies.
- Provides the same services that larger web sites and software companies provide, but for much less.
- Provides rental car companies 24/7 administrative access.
- Allows links to a rental car company's existing website (if applicable).
- Allows separate passwords for employees, booking agents or travel agents.

This is a full-featured system that offers independent rental car companies with the same type of services used by the national rental car networks and software companies. Each rental car company will have 24/7 internet access with their own private passwords; reservation display access that can be set up for individual employees, travel agents or booking partners; the ability to customize pricing for each vehicle type, in addition to daily, weekly, monthly, and seasonal rates; custom reservation confirmation pages (with logos), emails; and their own terms and conditions. In addition, they will be able to specify, with pictures and text, vehicle types, extras such as ski racks, tow kits or any other premium add-on. Other reservation software companies charge thousands of dollars for these services, which CheapRentACar.com will include as a part of their Premier membership.

"The market is very competitive. Companies and customers have many choices," said Anthony Reiter, Director of Operations. "We feel we can provide valuable services for independent rental car companies by allowing them to compete with the national companies, but at a fraction of the cost."

In addition to the privileges mentioned above, the new rate quote & booking system enables rental companies to cut staffing time by requiring replies only to those emails requesting actual bookings rather than just rate quotes. The system allows the customer to enter any rental date, vehicle, and other options and see the rental rate prior to actual booking. The system will track visits to the booking system, actual reservations, special offer codes, booking agent codes and more.

"We are already one of the highest ranking sites on Yahoo! and Google [for keywords, "cheap rent a car" + any city]. This provides essential built-in marketing for independent rental companies, for those already on the internet or those just starting out, and easy access for consumers," added Reiter. "Plus now we have the tools to help independent rental car companies run an affordable web-enabled rental site. Our goal is to provide excellent service and value for every independent rental car company in the U.S. and their customers at



CheapRentACar.com Network."

Companies that sign up by April 22, 2003 for one year of Full membership will receive a free upgrade to the Premier membership services for one year.

CheapRentACar.com provides internet marketing and services for independent rental car companies. Services include internet promotion, web based rate quote and booking systems, full service web design and internet marketing tools for independent rent-a-car companies.

Titanium Systems Inc. provides fully customized web-based booking and inventory management technology for independent rental car companies.

For information: <http://www.CheapRentACar.com> or <http://www.cheaprentacarnetwork.com>

Email: prw-info@CheapRentACar.com

Phone: 760-454-4552



Contact Information

Anthony Reiter

Cheaprentacar.com

<http://www.cheaprentacar.com>

760-454-4552

Online Web 2.0 Version

You can read the online version of this press release [here](#).