

Detroit Mich. Automotive Engineer Releases Motor Oil and Engine Lubrication Handbook. The Popular Myth of the 3000-Mile Oil Change is Exposed and Debunked.

With over 18 years industry experience as a Lubrication Specialist and Truck/Automotive Engineer, Mr. Mann has packed his new book full of the most important facts you need to know. If you are serious about protecting your vehicles engine and drivetrain then you need this book. The information presented will allow you to significantly improve your vehicles performance and longevity while saving thousands of dollars in repairs and maintenance costs.

(PRWEB) February 25, 2003 -- Detroit, MI - February 26, 2003: Mr. Mann \Box s new book will quickly become your complete technical handbook, written in layman \Box s terms, on motor oil and filtration. It will also provide insight into what many vehicle and equipment manufacturers and service centers do not want you to know about synthetic lubricants. If after searching all over for answers and asking numerous \Box experts \Box you \Box re still confused, this book will be a welcome addition to your knowledge base. The industries that survive on the 3000-mile oil change are counting on you not learning what is inside this eye opening extremely informative book.

With Mr. Mann $\hat{A} \square$ s extensive industry experience as a Lubrication Specialist and Truck/ Automotive Engineer, he clearly identifies the facts so you can make an informed decision on the best lubrication and filtration products for your expensive vehicles and equipment. The facts identified are supported by undisputable documented engineering tests and data, both in the lab and in the field.

Vehicles are very expensive and you need factual answers on all aspects of petroleum motor oils, synthetic motor oils and oil filtration from an expert, not the guy at the local quick lube or auto parts store, as is all too often the case. Mr. Mann sets the record straight and clearly presents the information explaining the differences between petroleum motor oil and synthetic motor oil as well as covers every area of vehicle lubrication and filtration.

Synthetic motor oil use is one of the fastest growing automotive maintenance and performance products on the market, yet with all these people seeking knowledge and advice, there are very few people that are knowledgeable enough and qualified to provide advice on not only synthetic motor oils but petroleum motor oils as well.

Consumers often ask people they think are qualified and get an answer that they believe is accurate, and then make critical decisions on which products to use in their expensive vehicles based on this erroneous advice. Over the years Mr. Mann has consulted with hundreds of companies and has saved them millions of dollars in maintenance, repairs and time. He is now making this information available to consumers in an easily understandable format and is available to personally answer their specific questions with concise, factual answers supported by data.

In this day and age of high-performance synthetic lubrication it just doesn $\hat{A} \Box t$ make any sense to use petroleum oil, yet every day millions of people still do, because they don $\hat{A} \Box t$ know the facts. After years of trying to convince certain manufacturers to use a high quality extended drain interval synthetic in the U.S. Mr. Mann has concluded that it will most likely never happen due to reasons other than technical and engineering issues. In



his opinion these issues center around cost, profits, service work, parts sales and product life cycle issues.

His book will provide complete technical information on critical lubrication principles, synthetic and petroleum motor oils and filtration in an easy to understand format. After completion of this book you will have learned everything you need to know about petroleum motor oil, synthetic motor oil and filtration and will be able to immediately benefit from the information gained. Your vehicles and equipment will last longer and perform better and you will save thousands of dollars in oil changes, repairs and new vehicle purchases in addition to large time savings both now and into the future.

Mr. Mann $\hat{A} \square$ s new book is currently available in bound edition with a CD Rom and electronic downloadable version in the works. By purchasing this book you will have access to Mr. Mann $\hat{A} \square$ s toll free number and email for any technical questions.



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