DataOne Software releases next generation V.I.N.S. service!

DataOne Software today announced the release of V.I.N.S. 2.0

(PRWEB) February 27, 2003 -- BOSTON, MA Â DataOne Software (http://www.dataonesoftware.com) today announced the immediate release of their flagship service V.I.N.S. 2.0 (Vehicle Inventory Now Services). This high-quality service now allows dealerships to fully decode VINS complete with pricing and vehicle option information.

ÂWith the release of V.I.N.S. 2.0 (http://dataone.dataonesoftware.com/vins) we have reached a milestone. The ability to pull vins from dealerships back end systems and automatically decode up to 200 options per vehicle is nothing short of amazing. Our dealerships no longer need to physically view a vehicle before printing stickers and buyers guides.Â said Jim Donaher, Vice President of Sales, DataOne Software.

ÂV.I.N.S. 2.0 automatically posts the data every twenty-four hours seven days a week on our clients websites and subscribed on-line malls. This new release even attaches a stock photo to the vehicle matching the year, make and model. Now itÂs as simple as one click. V.I.N.S. 2.0 does most of the work. DataOne Software is committed to developing new features and improving existing ones as we begin our new sales campaign. We are excited about launching our 2003 sales year. We are confident that many dealerships will sign on in the coming quarter. They too will appreciate the improved ability and immediacy of controlling their own vehicle inventory.Â

ÂGone are the days when dealerships had to personally survey and photo each pre-owned vehicle as it arrived to their lotÂ, said Jock Pereira, President/CEO of DataOne Software. ÂThis state of the art VIN decoder will immediately add to the bottom line of dealers; less time spent gathering details on vehicles means more time spent selling vehicles to customers.Â

V.I.N.S. 2.0 is a service available to United States and Canadian car dealerships via any Internet Explorer browser. VINS 2.0 adds the following features to an already feature packed, time saving service:

Brand new VIN decoder: capable of parsing and referencing an enormous amount of details on used and new vehicles; trim, body style, manufacturer colors, engine details are but a few of the data points available for each vehicle.

Vehicle Options: The VINS 2.0 decoder automatically decodes vehicle options! There is no longer a need for dealerships to pay 3rd parties to survey their vehicles or check each vehicle themselves. 2.0 scans vehicle details and selects from a pool of over 200 options, providing dealerships complete Window Stickers and a very complete set of details which can be viewed by web site visitors/online mall viewers.

Pricing information: MSRP, Invoice, Retail, Wholesale, Trade-in, TMV, Holdback are available for vehicles decoded using 2.0. VINS 2.0 puts pricing points at the fingertips of dealerships to make calculating the selling price easy.

Custom Option Management: Dealers can choose to add their own categories and options to the existing pool, empowering them to add to the already comprehensive list of decoded vehicle options.

DataOne Software is a leading source of online inventory management services for car dealerships. The purpose of VINS is to make inventory management easy for dealerships and lower the cost involved in updating inventory online at the web site. From creating 4-in-1 photos to printing Window Stickers, DataOne Software is in the business of providing creative solutions for the automobile industry.

For more information please visit http://www.dataonesoftware.com

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Online Web 2.0 Version
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