



ALL-NEW STEWART WARNER PERFORMANCE PRODUCTS: MEMORY TACHS WITH SHIFT-LIGHTS, ULTRA-SHIFT LIGHT™, AIR/FUEL RATIO GAUGES, PROGRAMMABLE SPEEDOMETERS, ULTRA-ALERT LIGHT™ & GAUGE PODS

Maxima Technologies, the group enterprise that produces Stewart Warner, Datcon and AST brand instruments, has introduced an all-new line of Stewart Warner Performance brand competition tachometers, gauges and accessories called the Maximum Performance Series™.

([PRWEB](#)) March 7, 2003 -- LANCASTER, PA.--November, 2002. Maxima Technologies, the group enterprise that produces Stewart Warner, Datcon and AST brand instruments, has introduced an all-new line of Stewart Warner Performance brand competition tachometers, gauges and accessories called the Maximum Performance Series™. The company also announced the formation of the STEWART WARNER PERFORMANCE TEAM to support the needs of the performance market. Among the featured new products are MEMORY TACHS WITH SHIFT-LIGHTS, ULTRA-SHIFT LIGHT™, AIR/FUEL RATIO GAUGES, PROGRAMMABLE SPEEDOMETERS, ULTRA-ALERT LIGHT™ and GAUGE PODS.

MEMORY TACHS WITH SHIFT-LIGHTS

New Memory Tachs with Shift-Lights come in two sizes--5" and 3-3/8"--and three popular styles: silver, white or black, in vertical or horizontal graphic formats. Units feature advanced SMT, microprocessor-driven electronics for better reliability and easy programming; LED shift-lights (shift-tube for 5" unit and in-the-dial LED for 3-3/8" unit); an advanced control module recessed below the bezel for added protection; advanced, optimized lighting derived from engineered light pipes (backlighting for dial and perimeter lighting for pointers); rugged, engineered-resin cases; a unique face-forward™ design that maximizes dial viewing area and angles; and robust, styled, 3-dimensional, racing-red pointers. Of particular note, 5" units can be easily installed in either standard 3-3/8" dash openings or on dash boards using rugged, good-looking mounting straps.

ULTRA-SHIFT LIGHT™

New Ultra-Shift Light™ offers a fully self-contained, stand-alone, programmable shift-alert solution for today's racers. Units feature advanced electronics that support a wide range of applications for 1-12 cylinder engines/1-6 pulses per revolution, with no plug-in modules or pills required. Additional features include peak RPM recall; a built-in tach that can be turned on or off; easy push-button programming (located on the back of the shift-tube); and long-life, super-bright, fast-responding, cool-running LEDs that are arranged to project specific light patterns that optimize driver interfaces and awareness. The Ultra-Shift Light™ is packaged in a rugged yet lightweight aluminum tube that provides a smooth, automotive finish with no visible fasteners and a sealed front to protect the unit against moisture- and dust-intrusion.

PROGRAMMABLE SPEEDOMETERS

Stewart Warner Performance 3-3/8" Programmable Speedometers are available in three popular styles--silver, white or black--in 120, 160 and 200 MPH ranges. Units can be easily programmed using a standard



remote-mount, push-button control module and a "measured-mile" set-up. Two trip odometers are provided (totalling/trip). Odometer information is displayed on a six-digit LCD display. Other features include a rugged engineered resin case; robust, balanced, easy-to-see racing-red pointers with a unique 3-dimensional shape; more viewable dial space and better viewing angles that provide an optimal user interface; and various mounting options (bracket or strap).

AIR/FUEL RATIO GAUGES

New Stewart Warner Performance Air/Fuel Ratio gauges are available in three styles--silver, white or black. Of particular note, units feature an advanced lighting scheme that includes backlighting for dial graphics and a high-resolution, 20-LED bar-graph with green LEDs for RICH, amber LEDs for STOICH and red LEDs for LEAN. As a result, the Air/Fuel Ratio Gauge provides the ideal night-time racing solution. Units work with most factory and aftermarket oxygen sensors. Standard equipment includes red and green boots, as well as mounting hardware.

ULTRA-ALERT LIGHT™

Ultra-Alert Light™ provides a high-tech solution for instant warnings using LED technology. Packaged in the same great-looking shift-tube used for the Ultra-Shift Light™, the product can be used as a stand-alone device to complement other instruments. Because the unit features cool-running, long-lasting LEDs, it can be left on for extended periods of time with no worry about bulbs burning out or the unit literally melting--as is the case with typical warning lights that use incandescent bulbs. Plus, there is no chance that the unit could burn the user if touched. As a result, it is especially well suited for racing applications.

GAUGE PODS

The initial offering of Stewart Warner Performance Gauge Pods covers the 30 most popular trucks and cars. Several pod configurations are available: Single and Dual, Full-Pillar and Cluster Bezels. Made from UV-resistant ABS, pods can be easily painted to match vehicle interiors. Each pod has been specially designed to ensure a good fit and easy installation, and to contain Stewart Warner Performance Instruments.

Stewart Warner Performance is a high-quality brand of vehicle instruments produced by Maxima Technologies in the U.S.A. Maxima is a full-service, global electronics company specializing in electronic controls, vehicle instrumentation and components for off-highway, specialty vehicle, industrial and on-highway vehicles. Other brands include AST, Datcon and Stewart Warner. Since 1905, Stewart Warner has been a leading brand of instruments for heavy-duty and automotive markets.

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