



## **NEW STEWART WARNER SILVER WINGSTM & BEIGE WINGSTM KITS**

*Maxima Technologies, the group enterprise that produces the Stewart Warner, Datcon and AST brands of vehicle instruments, has introduced two new WingsTM products for the street rod and collector car markets: Silver WingsTM and Beige WingsTM. WingsTM is the popular 1940s-style line of instruments that were reintroduced in 1997.*

([PRWEB](#)) March 7, 2003 -- LANCASTER, PA. -- August, 2002. Maxima Technologies, the group enterprise that produces the Stewart Warner, Datcon and AST brands of vehicle instruments, has introduced two new WingsTM products for the street rod and collector car markets: Silver WingsTM and Beige WingsTM. WingsTM is the popular 1940s-style line of instruments that were reintroduced in 1997.

Silver WingsTM is a natural complement for the standard WingsTM and Wings GoldTM line that was introduced in 1998. Instruments feature a silver-colored dial with black graphics, domed lens, teardrop pointer and stainless steel bezel. Beige WingsTM feature a beige dial with black graphics and the same lens, pointer and bezel as Silver WingsTM.

Craven Mabrey, Director-Aftermarket & Distribution Sales, explains that, "SilverTM and Beige WingsTM further expand our core WingsTM line into colors and combinations that our markets are demanding. We now have a wide range of options for our customers including the original black and white versions, as well as the Gold WingsTM products. Of course, the best thing about our Stewart Warner WingsTM is that it's the real thing, based on the original line. I think that integrity really appeals to a lot of people in the market."

Stewart Warner is a high-quality brand of vehicle instruments produced by Maxima Technologies. Since 1905, Stewart Warner has been a leading supplier of automotive instruments and senders for O.E.M. and aftermarket customers. Maxima is a full-service, global electronics company specializing in electronic controls, vehicle instrumentation and components for off-highway, specialty vehicle, industrial and on-highway vehicles. The company is ISO 9001 and QS-9000 certified.

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**Online Web 2.0 Version**

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