



## **HIGH PERFORMANCE PROSE INC. SETS A RECORD, SIGNING 5 NEW HIGH-PROFILE CLIENTS IN A SINGLE MONTH**

*BorgWarner, Innovative Turbo Systems,  
Automotive Invitational Service, Mecham And Covenant House California All Sign On With  
HPP*

High Performance Prose Inc. ([PRWEB](#)) March 12, 2003 -best record for the number of clients signed in a single month for February 2003. With the recent addition of BW-AirWerks (the new forced-air technology program from BorgWarner Turbo Systems North America); Innovative Turbo Systems; Automotive Invitational Service; Mecham Design, Performance; and Covenant House California, the phones are ringing off the hook at High Performance Prose.

“This year has gotten off to a tremendous start, with our public relations division setting a company-best record of signing five clients all in the same month,” says HPP President Sue Elliott-Sink. “We welcome the opportunity to serve these high-profile companies, and we’re looking forward to continued record-setting growth in 2003.”

High Performance Prose specializes in helping people find products and services to make their lives safer, easier and more fun. A select few of the company’s high-profile clients include SEMA (the Specialty Equipment Market Association); Royal Purple; BW-AirWerks (the new forced-air technology program from BorgWarner Turbo Systems North America); Innovative Turbo Systems; Automotive Invitational Service; Mecham Design, Performance; Covenant House California; Trailgate Marketing; and NOPI Street Performance Compact magazine.

### About HPP

High Performance Prose Inc., located in Northridge, CA, brings quality stories and messages to the media to make their lives easier, to help grow clients’ businesses and to help consumers find the products and services that will make their lives safer, easier and more fun. For more information on HPP, visit our Web site at [www.hpprose.com](http://www.hpprose.com) or give us a call at 818-349-1232.

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**Contact Information**

**Nicole Girkey**

High Performance Prose Inc

<http://www.hpprose.com>

818-349-1232

**Online Web 2.0 Version**

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