



PrioSoft Releases Auto Dealer Telephone "Ups" Call Center

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([PRWEB](#)) March 25, 2003 -- PrioSoft Releases Auto Dealer Telephone "Ups" Call Center

PrioSoft has just released Priority One Plus - Call Center, the most productive software for conversion of Auto Dealer Telephone "Ups" into real sales. This system enables the dealership to set an appointment with the customer immediately and then track follow-through effectively. The database is configured for the information received in the customer's phone call, and designed for easy data entry and maintenance. Thank You letters, letters that follow up on appointments, and activity schedules for the sales people are all included to be automatically produced by the system. Featured in this package is the unique turn-around reporting design that works the system for the dealership. Managers are able to track each call from start to finish, and also to track salespeople through their prospect handling. Managers have the means with which to discover the strengths and weaknesses of their sales people. Nothing falls through the cracks. Two other unique features are its method of "buy or die" reporting, and Sales Statistics for acquiring the ratios needed to measure the production of salespeople and management.

PrioSoft has 4 versions of Priority One Plus Sales Automation software, addressing varied needs of auto dealerships and sales people. These software solutions are aimed at providing the necessary level of automation for all aspects of sales in a dealership.

PrioSoft will shortly be releasing its software solution for finance and inventory control requirements. PrioSoft's price sensitive approach provides advantages to dealerships of all sizes, which have generally been available only to larger organizations through more costly computer systems.

**Contact Information**

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<http://www.priosoft.com/autosales.htm>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).