



## **AUTOCOM JOINS INTERNATIONAL PUBLIC RELATIONS NETWORK**

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### **AUTOCOM JOINS INTERNATIONAL PUBLIC RELATIONS NETWORK**

BLOOMFIELD HILLS, Mich. -- AutoCom Associates has joined the International Public Relations Network (IPRN), a global association of 33 independent public relations agencies.

IPRN is one of the world's largest independent agency groups with more than 500 employees and combined annual billings of more than \$36 million. AutoCom is the only Michigan-based IPRN member agency.

"Established on five continents, IPRN members are respected and highly successful professionals in the field of communications and public relations," said Larry Weis, AutoCom's president. "Our affiliate agencies bring extensive experience and knowledge of their respective countries and cultures to AutoCom's international client group."

He added that "IPRN members include some of the world's top public relations professionals in North and South America, Europe and the Asia-Pacific region. Joining IPRN clearly strengthens AutoCom's ability to serve our clients around the world."

IPRN has offices in Duesseldorf, Germany; London, UK; Madrid, Spain; Paris, France; Melbourne, Australia; Shanghai, China; Hong Kong and Singapore; Toronto, Canada; Sao Paulo, Brazil; Buenos Aires, Argentina, and Mexico City. In the U.S., IPRN agencies are located in Cleveland, Boston, San Jose and New York City, in addition to Detroit.

Founded in 1996, AutoCom Associates provides public relations and management consulting services to automotive and high technology businesses.

Headquartered in Bloomfield Hills, MI, AutoCom's international clients include Alcan Automotive, Behr America, dSPACE, Gage Products Company, Grammer Automotive, GKN Automotive, Hella North America, INDEC, nCode International, MANN+HUMMEL AUTOMOTIVE, Permo-Drive Technologies and TI Automotive. Additional information about the agency is available on the Internet at [www.usautocom.com](http://www.usautocom.com).

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