



American International Automobile Dealers Association (AIADA) Announces the Most Complete Procurement Management Solution Available for its Dealers.

AIADA Dealer Purchasing Center announced to help dealers who "are too busy selling to be saving."

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American International Automobile Dealers Association (AIADA) Announces the Most Complete Procurement Management Solution Available for its Dealers.

WASHINGTON — The American International Automobile Dealers Association (AIADA) today announced the creation of the AIADA Dealer Purchasing Center (DPC), a complete purchasing solution to help dealers keep more of the sales dollars that they take in.

— We are very excited about this new venture, — said AIADA Chairman Tim Smith. — The AIADA DPC is a valuable tool that will enable dealers to save time and money without compromising quality. —

The Dealer Purchasing Center from AIADA helps dealers by looking at all of the ways that managers purchase within a dealership, and providing a suite of tools to help them to make purchases faster and at lower prices.

The Dealer Purchasing Center offers a series of tools to AIADA members to assist them in:

— Online purchasing of products and services at a discounted rate directly from some of the top vendors available, such as Dell computers, BizSupplies, FreightQuote, and USAutoForms.

— Implementing an Online Purchase Order (PO) system providing authorized department managers with the ability to issue and track POs, while providing dealers and senior managers access to all outstanding POs for improved cash flow management.

— Locating vendors and getting competitive bids through an online Request for Quote system.

AIADA is offering DPC to all of its members, spanning a multitude of franchises. In addition, the vendors that AIADA has as Premier Partners, provide products and services that dealerships purchase daily.

With the introduction of DPC, AIADA now has a way to help its members by locating the best vendors providing goods and services to the dealership market. DPC provides a single place to locate these vendors and to buy from them at prices lower than a single dealership or small dealership chain could get on their own.

DPC — a new service from AIADA designed to help our dealers, even when they are — too busy selling to be saving! — Look for us at www.aiadadpc.org or www.aiadadpc.com.



About AIADA

AIADA is the lobbying and communications force in Washington, D.C. for the 10,000 American automobile dealerships that sell and service international nameplate brands Acura, Aston Martin, Audi, Bentley, BMW, Ferrari, Honda, Hyundai, Infiniti, Isuzu, Jaguar, Kia, Land Rover, Lexus, Maserati, Mazda, Mercedes, MINI, Mitsubishi, Nissan, Porsche, Rolls Royce, Saab, Subaru, Suzuki, Toyota, Volkswagen and Volvo. These retailers have a positive economic impact both nationally and in the local communities they serve, providing nearly 433,000 American jobs.

The competitive market fueled by the international automobile has produced safer, more fuel-efficient vehicles with greater quality, value and a multitude of features that benefit the American consumer. As a result, U.S. consumers enjoy the freedom to choose from among a wide array of vehicles to meet their transportation needs. Visit AIADA online at www.aiada.org.

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