



Cars 4 Christmas Salutes GM Dealerships providing free transportation

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([PRWEB](#)) April 4, 2003 -- It was announced today in Kansas City, Mo that General Motors Dealers were selected as " Manufacturer Group of the Year" by Cars 4 Christmas , a not for profit organization that provides free basic transportation to less fortunate individuals that are unable to obtain it on their own.

Spokesman for Cars for Christmas Terry Franz added, " We salute GM for its leadership through the strong support of dealers in realizing the need for basic transportation to assist less fortunate individuals and families that allows them to raise their own standard of life".

Although Cars 4 Christmas appreciate's and thanked the many dealers that contributed vehicles , GM dealers had the strongest support with 15 dealerships located in Kansas and Missouri and many giving multiple vehicles. Christmas Eve morning 50 vehicles were given to very deserving people with the help of many automotive related businesses. As more dealers get involved Cars 4 Christmas hopes to combine dealerships from Junction City, Kansas to St Louis , Mo in 2003 with vehicles going back to the community they are donated from. There hopes are to be national within the next few years. Cars are donated from the public and given all year but with the help from dealerships promoting the Christmas event is how they make the public aware of the project and it lets the public see the automotive industry giving back to the community in a big way. Although they are not solving all these people needs, many of these big Christmas presents dramatically change peoples lives.

About Cars 4 Christmas

Founded in 1996 when the realization that many in the community would benefit greatly with a helping hand in obtaining basic transportation and talking with many outreach programs that said, " transportation for the people leaving their programs was a real problem in helping them back in the community". We are not giving away new cars Franz said, recipients don't care how new the car was as it wasn't about winning a prize, it's about obtaining freedom, the freedom to get to the doctor, store or get to a job across town, get to town if you live in a rural area or live where public transportation is poor. They have given over two hundred vehicles to people in the community and if you wonder if there is a need for such a project, they receive over 2000 requests a year in Kansas City alone.

Franz also stated, " Local food pantry's are supported by the food industry, Habitat For Humanity is supported by businesses related to the Housing industry. Cars 4 Christmas organizers thought the automotive industry would be willing to support helping people with basic transportation needs if someone would organize it and they have". The project is growing and with the support of automotve manufacturers, dealers, and automotive related businesses the belief is that they can help thousands of people nationally with the continued support and are looking forward to our 2003 Christmas project.



Contact Information

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