



## Catch a date by number plate

### *Communicate by Number plate*

([PRWEB](#)) April 30, 2003 -- Looking for that special someone has just become that much easier through a new email concept based on something that nearly all of us have -- a car number plate!

"Communicate by Number plate" is a new initiative launched by Motormail.com - a free and easy to use email facility enabling car users to send and receive "motormails" by turning your car registration number into a unique individual email address!

Mike Dawson, founder of Motormail.com, says, "I'm sure that many of us have been stuck in a traffic jam or at lights, looked at someone in the car next to us and sensed a spark of chemistry. Motormail .com allows this fleeting moment to become reality by providing a means of contact between car users."

Mike continues, "Some members are looking for drivers they've seen who they'd like to know better. On the website you can log the number plate of a driver you want to contact, then leave a message for them to pick up."

"Communicate by Number Plate" first sprang to mind when Mike was working in Reykjavik. Reykjavik cars have the format R followed by 5 numbers. Their telephone numbers are listed in a countrywide phone book and the Reykjavik numbers are listed with R followed by 5 numbers, just like the number plates. A girlfriend had a number plate that was the same as her phone number and the idea was born."

Using the free Motormail address can give unlimited benefits. Apart from making friends, you can get advice from other car users; find out if your first loved car is still going strong, the list is endless!!

Motormail.com is a free facility. It is safe and no details are requested on registration. Identify is totally anonymous. Another added bonus is that you don't even have to change your email address as Motormail has a forwarding facility right to your existing email application, Outlook Express, Eudora etc.



How do you know who is registered? Well, you can see a list of number plates on the website or look out for the easily identified @motormail.com bumper stickers that you receive when you register. Place at the top right of your number plate and then everyone will know that you are Motormail user and wanting to communicate by number plate.

Mike adds, "Motormail is my hobby and my passion and now I want other people to enjoy it to. Motormail.com may be the bud for relationships to bloom."



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).