



BEHR AMERICA APPOINTS RHODES DIRECTOR OF FORD CUSTOMER CENTER

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In her new position, Rhodes will be responsible for the growth of Behr's Ford business.

Previously, she was sales and program director at Valeo Climate Control. Prior to joining Valeo, she spent 13 years with Motorola.

Rhodes holds a bachelor of arts degree in communications from Michigan State University in East Lansing, Michigan. She lives in Lake Orion with her husband and son.

With headquarters in Troy, Michigan, Behr America is a leading supplier of engine cooling and air conditioning systems to the automobile industry. The company has 3,000 employees at facilities in Troy and Webberville, Michigan; Dayton, Ohio; Charleston, South Carolina; Canton, South Dakota, and Fort Worth, Texas.

Behr America's parent company, Behr GmbH & Co. KG, based in Germany, has been supplying automobile makers for nearly 100 years. Group sales in the 2002 business year came to approximately \$2.7 billion. Currently Behr employs more than 16,000 people in 25 production facilities in Europe, North and South America, South Africa and India.

Additional information is available on the Internet at www.behrgroup.com.

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Note to Editors:

A digital image of Linda Rhodes is available by contacting one of the media representatives listed below.

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