

SimpleMotors.com is a new automotive classified site introduced to market specialty cars, trucks and motorcycles throughout the USA.

An Automotive classified site created for the automotive enthusiast. Providing a community atmosphere for automotive enthusiasts to buy or sell their speciality vehicles.

(PRWEB) June 16, 2003 -- SimpleMotors.com is a new automotive classified site introduced to market specialty cars, trucks and motorcycles throughout the USA. SimpleMotors.com offers classified ads which include; up to 6 photos which users can upload, a large description field and is active for 30 days.

SimpleMotors.com believes that having 6 photos is imperative to creating the correct response to seller $\hat{A} \Box s$ ads. Many of their competitors run ads for 60+ days or until the vehicle is sold. SimpleMotors.com believes that a 30 day ad maintains a more current and active database of specialty vehicles. Sellers are encouraged to re-list their vehicle if the vehicle does not sell, but sellers must re-enter the ad in entirety.

SimpleMotors.com was created by two automotive enthusiasts who wanted to promote the interest to its fullest extent. To do this they offer free automotive club listings and user created reviews. The club listings offer a way for these organizations to market their club to their respective regions. Clubs listings are displayed on vehicle classified ads, if the location of the vehicle corresponds to the location of the club and if the vehicle is specific to the club $\hat{A} \square s$ interest (based off of the make of vehicle or type, which the club chooses at the time of their registration).

As an introductory offer, SimpleMotors.com currently does not charge for their automotive classified ads. The only charge (\$8.00US) that a seller could incur is if they elect to enter their ad into the featured ad option, which gives sellers home page exposure and top search results priority. This offer will expire on August 31rst, 2003. After this introductory period, SimpleMotors.com plans on charging \$30.00US per classified ad.



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Online Web 2.0 Version

You can read the online version of this press release here.