



Dealerpeak Signs Midwest Dealership - ARKONA Client

Nereson Chevrolet-Oldsmobile Cadillac-Jeep Added to Growing Customer List

Portland, OR ([PRWEB](#)) June 29, 2003 -Oldsmobile Cadillac-Jeep as its newest customer. The large Minnesota dealer is another one of many dealers who use the fast growing ARKONA DMS solution expected to sign up with Dealerpeak.

Blake Peacock, VP of Sales for Dealerpeak states "We are extremely excited about the relationship with Nereson. They are a very progressive dealership and I am confident they will provide a great case study in using Dealerpeak's showroom floor control system. The integration between the ARKONA DMS and our showroom floor system was a big selling point." Nereson will also be receiving an upgraded web site as part of the package, which comes with all Dealerpeak programs. Peacock went on to say that he expects several more ARKONA clients to come on board following a special offer to all ARKONA dealers which runs through the end of the summer.

According to Dealerpeak President, Jock Showalter the relationship with ARKONA is proving to be quite successful. "This partnership really works. Both for us as a company and to our new customers like Nereson who finally have a complete solution to build and run their business on."

About Dealerpeak - Dealerpeak is a privately held company located in Portland, Oregon. Dealerpeak provides dealerships with a comprehensive set of Internet-based tools to drive business on the showroom floor and online. Dealerpeak is a complete solution for dealers who seek to capture and measure customers on the phone, the floor and the web. For more information visit Dealerpeak's web site at www.dealerpeak.com



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