



## Used Car Sales Market Woes - Help is now here!

*DallasAutoAuction.com launched by Net-Auctions, Inc. of Arlington Texas, offers a unique buying and selling system unlike any other used car website to date. Their "Buyer'sAssistant" system is designed to put used car buyers and sellers together where sellers openly compete and buyers choose the best offer.*

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Used Car Market Woes - Help is here!

DallasAutoAuction.com, recently launched by Net-Auctions, Inc., provides a very unique car buying and selling system for the used or new car marketplace. Selling in the used car market has become increasingly difficult and dallasautoauction.com seems to have found a new niche.

The system, DallasAutoAuction.com terms as "Buyer's Assistant", allows the general public to place their vehicle request online for only \$9.95. The individual can request the make, model, year, a price range willing to pay, and mileage range on a used car. The purpose of the small fee, Larry Scala of Net-Auctions says, is to keep the kids and bogus requests off the system. Dealers and sellers can be assured the buyer is serious about their vehicle request.

Sellers (Car dealers and individuals are eligible) that have registered on the system automatically get notified of the new vehicle request for that make vehicle. The uniqueness of the system lies in the fact that the buyer gets multiple bids from dealers and sellers all competing for their business. The buyer does not have to necessarily choose the lowest bid, but can actually choose the "Best Offer". The best offer can result from being the right color, lower miles, better warranty, location, etc., not just the lowest price. The system allows the sellers to lower their price if they were underbid by another seller. The system keeps buyers and sellers anonymous so buyers don't get bombarded with sales calls from pushy salesmen.

Another interesting aspect of this system is that it allows individuals the ability to list as sellers and can thereby have a unique method for selling their own used car online. DallasAutoAuction.com restricts the car listings to only dealers and sellers in the DFW and surrounding metroplex areas.

DallasAutoAuction.com also features a full classified ad and online auction system for car dealers and the general public. Individuals can list their cars for sale in the classifieds or use the online auction system for only \$14.95 until their car is sold. The system charges no other commissions on the sale.

Several different volume discount plans are available for dealers who join the system. Dealers who currently list their used car inventory online with other sites like Autotrader.com and cars.com can easily upload their entire inventory since dallasautoauction.com's uploading is fully database compatible with their existing systems.

Local online auction company, Net-Auctions, Inc. of Arlington, designed the site to help people reach the local DFW market via the internet. The concept of focusing on the DFW marketplace gives online bidders more confidence when bidding since they can actually go visit the vehicles and preview them before bidding.



Cars sold on other online sites such as eBay typically are from areas all over the country. Buyers tend to be much more reluctant to purchase a high ticket item for fear of fraud and misrepresentation. Net-Auctions, Inc. feels by restricting all listings to the local marketplace, people can bid with more confidence as well as handle any disputes more easily since all transactions are taking place in the DFW vicinity.

For questions or comments regarding this new program, feel free to email [admin@dallasautoauction.com](mailto:admin@dallasautoauction.com) or go directly to the website at <http://www.dallasautoauction.com>



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).