



HubAds launch Taxi Advertising Group

Ailsa Kerr joins to head up newly created Taxi Advertising Group at HubAds to focus on developing specialist cab advertising division in UK.

([PRWEB](#)) July 19, 2003 -- HubAds are delighted to announce the appointment of Ailsa Kerr, who will be heading up our newly formed Taxi Group.

Ailsa has many years experience in the advertising industry and has spent the past 3 years managing business development at Scottish Cab Media - formerly part of the Scotsman.

Those of you that know Ailsa will agree - that what Ailsa doesn't know about taxi advertising isn't worth knowing.

Ailsa's role is to establish HubAds as specialists within the taxi advertising arena and to grow the group into one of the most respected in the UK.

She will be recruiting a sales team to work with her to develop our product offering focussing on product excellence and customer service.

Our services will include everything from a full livery to tip-up seats in almost every UK city. We have an impressive line up of partners from award winning graphic designers to world class vinyl suppliers.

Another key part of Ailsa's role will be to work with Local Licensing Authorities to get approval for HubAds in a number of strategically important towns and cities.

Ailsa commented "When I first heard about HubAds products and plans for UK growth I just knew I had to be part of this. I am really looking forward to the challenge of developing the business and also to meeting familiar faces I have dealt with over my years in the taxi advertising industry."

For more information on HubAds Taxi Advertising Group visit www.hubads.com/taxiadvertising.htm



Contact Information

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Online Web 2.0 Version

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