

DataOne Software Implements Custom Data Normalization for Harness

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Boston, MA (<u>PRWEB</u>) January 14, 2004 -- DataOne Software today announced that it has successfully implemented Custom Data Normalization into its VINS Decoder Harness Service.

Custom Data Normalization will allow customers to design their own rules for how data returned from the VIN is formatted. In the past this format was largely dependent on the format of a primary data provider for the decoder, and application developers would have to include large amounts of code within their application to reformat the data returned from the decoded VIN. In many cases this has proven to be a large undertaking especially when dealing with large numbers of options; the VINS Harness Solution is able to decode over 400 pieces of vehicle installed equipment. Customers now have complete control over their returned dataset when using the DataOne Software VIN Decoding solution.

DataOne Software initiated this effort as part of an ongoing commitment to continuously seek out ways to provide a flexible VIN decoding solution, customizable for different applications and market sectors, including the Insurance industry where there is little flexibility in how data must be presented.

"Application developers will immediately experience the benefits of Custom Data Normalization. The less time application developers have to spend combating data problems, the more time they can spend writing and fine tuning their applications to the needs of their end-users." said Josh Pereira, Vice President, DataOne Software. "Customized Data Normalization is one of many features that we have recently added to our VIN decoding solution to make things easier for application developers. This feature makes it possible for us to save our customers a lot of time and headaches over the normalization of this data for their specific needs. We continue to view the feedback from the decoder market as an valuable opportunity to stay on the cutting edge of feature offerings with our VIN Decoding and referenced data solution."

DataOne Software remains committed to providing decoder services to companies large and small. DataOne Software has many packages and pricing options available for companies with solutions in development, low volume projects, through to the highest volume sectors in the automotive industry.

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Contact Information
Jock Pereira
DataOne Software
http://www.dataonesoftware.com
877-GET-VINS

Online Web 2.0 Version

You can read the online version of this press release here.