



Stag-Parkway Selects SuperSprings For The RV Marketplace

With SuperSprings suspension products, RV dealers will be able to help their customers improve handling under load without hardening the ride.

CARPINTERIA, CA ([PRWEB](#)) January 6, 2005 - SuperSprings International, Inc., a leader in the market for self adjusting suspension stabilizers, today announced that Stag-Parkway, Inc. of Atlanta GA has entered into an agreement with SuperSprings to carry the full line of SuperSprings product in its distribution centers which serve RV dealers and auto parts retailers.

"We are delighted that Stag-Parkway, with their history of outstanding service to the RV industry, has linked with us to provide our products to RV dealers," said Gerry Lamberti, Chief Operating Officer of SuperSprings. "We are very pleased to have an organization of their stature in the RV community working with us on a nation-wide basis."

Recently Stag-Parkway decided to carry SuperSprings in their distribution centers so that RV dealers could use SuperSprings to stabilize the suspension and minimize body roll on light trucks, campers, and 15-passenger vans. SuperSprings act as a helper spring in addition to the normal rear axle leaf spring pack provided by the vehicle manufacturer. The tapered design of the SuperSpring provides a progressive assist to the standard spring pack so that the unloaded suspension of the vehicle functions normally while minimizing rear-end sag and sway typically encountered when heavily loaded.

"We are delighted with how easy SuperSprings are to install and their outstanding record of reliability in the field," said Mark Pauly, Category Marketing Manager at Stag-Parkway, Inc. "Dealers and vehicle owners alike will be very pleased with the improvements in handling, reduced tire wear, and stability under load achieved with the SuperSprings suspension stabilizers."

About Stag-Parkway, Inc.

Stag-Parkway is the leader in aftermarket RV parts and accessories with 11 distribution centers across North America. With next day service to over 90% of the US retail outlets, Stag-Parkway consistently delivers profitable business solutions to the RV industry through quality products, unparalleled customer service, and innovative marketing programs.

Founded by Ted and Ann Kaplan in partnership with George and Shirley Kaufman in 1968, STAG is an acronym for Shirley, Ted, Ann and George. An outgrowth of the Kaufman's distribution company, in 1973 the Kaplans bought the Kaufman's interest in STAG Trailer Supply. In 1989 the company acquired Parkway Distributors, a division of Holiday Rambler Corporation, and officially became known by the name Stag-Parkway, Inc. For more information about Stag-Parkway please see www.stagparkway.com.

About The SuperSprings Product

SuperSprings is a self-adjusting suspension stabilizer that gives users extra load capacity, improves towing, and significantly reduces rear-end sag without hardening the ride. Working in parallel with the vehicle's suspension system, SuperSprings attach onto the existing rear springs and "kick-in" only as needed when carrying a heavy load, towing, entering a sharp turn, or during an emergency panic over-correction. SuperSprings also reduce wheel hop for a smoother ride while the anti-sway feature reduces body roll giving enhanced driver control.



About SuperSprings International, Inc.

Founded in 1996, SuperSprings International, Inc. developed a patented line of self-adjusting suspension stabilizers that solve many of the handling and suspension problems associated with loads carried by passenger vans, pickup trucks, minivans, and SUVs. The Company's products give users extra loading and towing capacity and significantly reduce rear-end sag without hardening the ride on vehicles having leaf spring rear suspension systems.

The product was developed for the American market with production initially established in California to serve the West Coast. Marketing efforts have continued to expand and SuperSprings are now distributed through a national dealer and distributor network throughout North America. Product applications for SuperSprings have evolved from being solely for pickup trucks to a broad cross section of vehicles including SUVs, 15-seat passenger vans, minivans, and RVs including Class C motor homes and campers. SuperSprings have also been accepted by large-scale manufacturers in the van conversion business.

SuperSprings is a leading supplier of suspension enhancement products to commercial work truck and van owners such as field service-bed trucks, armored vans, street sweepers, commercial vans, landscapers, and general contractors. For more information about SuperSprings International, Inc. please see www.supersprings.com.

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Contact Information

Gerry Lamberti

SuperSprings International, Inc.

<http://www.supersprings.com>

800-898-0705

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