



Stamford Volvo Partners With Ask Patty to Market to Women Consumers

Stamford Volvo, of Stamford, Connecticut, partners with Ask Patty to provide a safe and friendly place for women to shop.

Stamford, Connecticut ([PRWEB](#)) January 4, 2007 -- Stamford Volvo, family owned and operated since 1958, will embrace the Ask Patty concept. Stamford Volvo owes this distinction to their high level of customer service and outstanding reputation of total customer satisfaction. Stamford Volvo's partnership with Ask Patty represents an increased commitment to the female car buyer to provide a safe and comfortable buying experience.

Stamford Volvo has been owned and operated by the Riley family since 1958 and those family values continue to show throughout the Stamford Volvo staff. Stamford Volvo prides themselves on their exceptional customer service, competitive prices, and great service records.

"We have a variety of customers with varied transportation needs," stated General Manager Larry Abear. "Our goal is Customer Satisfaction to keep you, your friends and family committed to coming back to Stamford Volvo."

General Manager Larry Abear's decision to partner with Ask Patty reflects the kind of forward thinking needed to deliver consistent outstanding results in customer satisfaction and sales growth to this important consumer segment.

Women represent over half of all vehicles sold annually in the United States with revenues topping \$80 billion every year. Until Ask Patty, there hasn't really been a website exclusively devoted to their needs and concerns.

About AskPatty.com, Inc.:

Ask Patty provides women consumers an opportunity to send questions about car buying, selling, repair and maintenance to a panel of expert automotive women and is a safe online place to share and discuss their car buying experiences. Women can submit posts directly to the Ask Patty website by going to <http://www.askpatty.com>. The Ask Patty advisory panel of automotive expert women is headed up by Deborah Renshaw -- professional NASCAR driver, and is comprised of women who hold various leadership positions in the automotive industry.

Women purchase over 50 percent of all vehicles sold in the United States each year and influence 85 percent of the buying decisions, spending over \$80 billion. Yet, shopping for and buying a car can be a challenge for women who are first time car buyers or for women who had a bad experience in the past with a car salesman or dealership.

Properly armed with the right tools and training your dealerships can increase its share of the largest and fastest growing demographic of new vehicle buyers in the U.S. -- Women Consumers. The Ask Patty Certified Dealer program was designed specifically for car dealerships to attract, sell, retain and keep loyal women consumers.

AskPatty.com is endorsed and in partnership with CarsMagazine.com, (<http://carsmagazine.com>), a member and 2006 corporate sponsor of the Women's Automotive Association International based in Detroit, MI, (<http://www.waai.com>), on the Women's Board of the Car Care Council, (<http://carcare.org>), a SEMA member (



<http://www.SEMA.org>) and a member of the SEMA Business Women's Networking Group.

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Visit Stamford Volvo at <http://www.askpatty.net/stamfordvolvo> or contact Paul Prisavage at 800-676-8155.

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