



AutoGro and Direct Technology Innovations Best Fit for South Florida Automotive Dealerships

Direct Technology Innovations (DTI) and AutoGro make "collective saving" convenient to South Florida Automotive dealerships - credit card processing that matters.

Fort Lauderdale ([PRWEB](#)) January 4, 2007 -- Direct Technology Innovations (DTI) of Fort Lauderdale, Florida and AutoGro make "collective saving" convenient to South Florida Automotive dealerships.

DTI, a nationally recognized leader in the credit card processing industry, and innovator of Swipe N Go®, Click to Go® Online Ordering, and the HWeb Mobile Ticketing Solution Programs, joined AutoGro to offer AutoGro clients innovation to their credit card processing saving these car dealerships anywhere from 15-30% of their current credit card processing costs. Since most car dealerships operate on only a 2-3% profit margin, DTI showed the real value in switching credit card processing services. "Since most car dealerships use their banking floorplan for merchant services, they may not be aware of the fact that they may be entitled to better rates, services, and products. DTI brings intelligent credit card processing to these dealerships that does add to their bottom line", exclaims Robert L. Cleveland, Jr., Executive Vice President of DTI.

AutoGro, a buying consortium exclusively for new car dealers in the State of Florida, offers Florida automotive dealerships "rebated" savings to purchasing supplies and services. "The bottom line is that our clients are interested in saving money, and DTI offers a credit card processing service which can definitely save a dealership significantly. DTI and AutoGro have proven to be the best fit for South Florida dealerships", states Alex Kozak, CEO of AutoGro's Management Company.

"DTI is the preferred credit card processing vendor for several major organizations just as National Association of Blind Merchants, the Specialty Coffee Association of America, and Kudzu Interactive, the gold standard vendor for Subway®. We will continually bring innovation and savings to a broad spectrum of industries and provide our clients with the best in rates and in customer service", states Michael Slominski, Vice President of Sales for DTI.

For more information please visit www.directtec.com or contact Terri Melle, Director of Marketing for Direct Technology Innovations at 800-724-7000 Ext. 484.

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