



## **BusPal Says Leave The Paging 2 Us So U Don't Get Stuck At The Stop**

*It's back to school time and parents all over are registering their children for school, buying school clothes and preparing for that first day, hoping that their child won't miss the bus. But, now there's some new technology that will help them to keep their child and themselves safer at the bus stop. For some school kids, it's a reality and it's called BusPal.*

([PRWEB](#)) August 8, 2003 -- Contact: Clinton Ancrum or Morris Pearson  
1.877.5.BUSPAL  
[info@smartlink.bz](mailto:info@smartlink.bz)

Atlanta, GA (PRWEB) August 8, 2003 -- It's back to school time and parents all over are registering their children for school, buying school clothes and preparing for that first day, hoping that their child won't miss the bus. But, now there's some new technology that will help them to keep their child and themselves safer at the bus stop.

For some school kids, it's a reality and it's called BusPal. Endorsed by parents, kids and politicians (South Carolina Senator Clemente Pinckney introduced legislation to eventually fund the service statewide), BusPal is an amazing neighborhood-based paging system that lets you know when the school bus is within a 1-mile range of the bus stop.

It makes so much sense as a communication tool says, Dannie L. Reed, Transportation Director for DeKalb County School System in metro Atlanta, Georgia. DeKalb is the first school system to deploy the BusPal Program on their entire fleet of 900 plus buses. Other school systems are also interested in the system, such as Beaufort (Beaufort County), SC, Savannah (Chatham County), Georgia, Upper Marlboro (Prince George's County), Maryland and Newnan (Coweta County), Georgia.

The company is looking for manufacturers' sales representation in un-represented markets. Interested parties should check out [www.smartellabs.com](http://www.smartellabs.com) under the sales associate link for available market opportunities and licensing application. A licensing fee is required of Dealers.

The DeKalb County school board approved BusPal in 2000 with safety first as its primary goal. Other school systems should consider the BusPal Program in their school system. With BusPal, parents nor children have to worry about how long of a wait at the bus stop it will be for the bus to arrive. BusPal is an excellent tool for safety, time management, bad weather or special needs student pickup.

SMARTEL Labs, LLC, the developer of BusPal has just expanded the system to include key exciting patented features such as "Duty Alert" (which reminds drivers to perform certain task at set times) and "Wait List Timer" (which is a simple way of monitoring the wait in certain applications). The wonderful thing about the wait list timer is that it actually gets smarter after a certain amount of time in use.

The bus emitter actually will learn your business and accurately tell the wait time at each bus stop, for example, according to Clinton Ancrum, Managing Director at T-Zone Wireless Group (the wireless technology division of SMARTEL Labs). The new system also uses Sensors that can be used to monitor bus entrances and create bus-parking stations at schools so that kids can find their bus in a quicker and safer manner.



After school is pandemonium for school administrators trying to make sure that each student rides the correct bus home or doesn't get left behind. This new addition to the BusPal program will simply extend our relationship with schools to help move them for success, says Ancrum. Finally, the Manager Alert feature is for notifying the transportation manager that a bus driver didn't make a pickup stop. This is very helpful information when managing a large or small fleet, because if drivers don't stop, children can't get on the bus, says, Morris Pearson, Vice-President, Programs & Logistics.

Unit prices start at \$1,000/bus installed with discounts offered for volume purchases. The reports that can be generated from this type of management information system is going to bridge the gap between transportation manager and the bus driver and ultimately serve to increase customer satisfaction. As far as pager options go, the system is compatible with Motorola alphanumeric, numeric or tone type pagers that can vibrate, beep or flash a light.

Parents subscribe to the service, online or by calling a toll free number, by paying a monthly fee. Discounts are offered for prepaid subscriptions. Call Toll Free: 1.877.5.BUSPAL or Visit us at [www.t-zonepaging.com](http://www.t-zonepaging.com) or [buspalonline.com](http://buspalonline.com) for more information.

Get Into The Zone With T-Zone Paging. Your child's safety is worth it.

About SMARTEL Labs, LLC

SMARTEL is the leader and a leading-edge provider of T-Zone school bus paging communications solutions for Safety, Protection and Soundness in transportation related services. As the inventor of T-Zone Paging & T-Zone Messaging, our products and services save time, lives, money and improve the quality of life in communities.

Founded in 1999 by a multicultural entrepreneurial team of seasoned executives, SMARTEL Labs continues to experience rapid growth and success by offering innovative solutions, providing technical expertise and establishing key strategic business relationships. SMARTEL offers comprehensive services that are "best in class" technology solutions from startup stages to expansion. These services can stand alone or be combined in a variety of ways to create Customized Solutions specifically tailored to fit your organizations' individual needs.

###



**Contact Information**

**Nelson Ancrum**

Smartel Labs

<http://www.buspalonline.com>

1.877.328.7725

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).