

Touring Club Switzerland launches traffic information system developed by Sigma and deployed on VoxpilotÂ□s pan-European platform

Olten, Dublin; August 25, 2003 $\hat{A} \square$ Touring Club Switzerland has recently launched a service
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Olten, Dublin (<u>PRWEB</u>) August 27, 2003 - Touring Club Switzerland has recently launched a service for motorists travelling on SwitzerlandÂ \square s national and regional roads: by dialling the number 163, they now have access to the latest traffic information in German, French and Italian, SwitzerlandÂ \square s three official languages.

This traffic information service enables motorists to plan their travel route, find out about traffic jams and road works, and monitor the situation on mountain passes. The service, developed by the leading Swiss provider of IT- and voice solutions, Sigma, is hosted on Voxpilot span-European VoiceXML gateway.

"With this service, TCS meets motorists $\hat{A} \Box$ demands for a more convenient delivery of up-to-date traffic information" says Mr Daniel $Z\tilde{A}^{1/4}$ rcher, Managing Director of Sigma. "You don $\hat{A} \Box$ t have to rely on the radio to get traffic news, you simply pick up the phone and navigate through a simple menu in order to obtain the information you need."

"Our partner Sigma has created a traffic service that is currently used by thousands of Swiss motorists every day" adds Dr. Jon Alcantara, CEO of Voxpilot. "Traffic information is entered in a database and is immediately accessible over the phone in three different languages $\hat{A} \Box$ thanks to the latest voice technologies." Sigma and Voxpilot have been collaborating on numerous projects to bring multilingual voice-enabled and IVR-services to Swiss telephone users.

About Sigma

Sigma supplies solutions and consulting services in the IT sector that ensure the customer $\hat{A} \Box s$ competitiveness. OTperations are conducted by entrepreneurial niche companies that develop products and services in close cooperation with customers.

Sigma has a very strong background and first-class references in developing and deploying voice solutions for different market segments: UBS (The financial voice of UBS), Swisscom Directories, Västtrafik (voice enabled timetable system), Ericsson etc. The Group has about 750 employees with subsidiaries in Sweden, Denmark, Finland and Switzerland. Sigma is listed on the O list of the Stockholm Stock Exchange.

Websites: www.sigma.se and www.sigma-iface.com

For further information, please contact Daniel Zýrcher, Managing Director, +41 62 287 60 10, dzuercher@sigma-iface.com.

About Voxpilot

Voxpilot is the leading pan-European VoiceXML company, offering a range of products and services for telcos, enterprises, platform companies and developers, including an Online Development Environment, a range of VoiceXML Gateway products, and outsourced services for the development and deployment of voice-enabled applications in all major European markets.



 $Voxpilot \hat{A} \, \square \, s \, customers \, \, include \, \, Ericsson, \, Voda fone, Monaco \, Telecom \, and \, \, Assurland.$

Website: www.voxpilot.com

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