



The Undisputed Leader of all in-car Speed Trap Detectors Launched by Origin.

Origin has launched a new feature-packed in-car detection system alerting drivers to all speed cameras, congestion cameras and schools. The Origin b2 is the most advanced detector on the market.

([PRWEB](#)) August 31, 2003 -- The Undisputed Leader of all in-car Speed Trap Detectors Launched by Origin

August, 2003 -- Origin has taken driving safety and speed camera detection a step further and launched a next-generation, feature-packed in-car detection system known as the Origin b2.

The b2 has been designed following extensive feedback from users of the Origin Blue i and now contains a range of features that make it far and away the most advanced system on the market.

The Origin b2 uses GPS satellite technology and helps keep drivers safe by providing the following features all in one small, but beautifully designed unit.

• Alerting drivers to all fixed and mobile / hand-held safety cameras, including Gatso, Truvelo, SPECS, DS2, etc.

• Gives drivers warning if they are approaching a school at times when children are likely to be around the gates.

• Warns drivers if they are close to a known accident blackspot whether or not the area has a safety camera.

• For motorists driving around London, the new b2 also incorporates time sensitive Congestion Camera warning, so there can be no danger of slipping into London's toll roads by accident.

The new Origin b2 launches in mid June 2003 and it is the only detector available to incorporate all these safety features and many more besides into one unit (full feature list in Editors Notes).

User feedback has also been utilised for the design development of the b2.

Around the size of a pager, the unit has a high-resolution backlit LCD screen that clearly displays accurate information such as road number, current speed, distance to camera, type of speed trap, etc. The b2 comes complete with a handy mobile phone type cradle allowing it to sit at a convenient location on the dash and allows users to easily slot the unit in and out of the car when necessary. Unlike other detectors, no wires come from the main unit with the b2.

All the b2's features and the displayed and audible information can be programmed according to customers' own preferences.

Origin firmly believes that the new features incorporated in its product will make drivers with a system safer than ever before. Whilst once deemed controversial, it's now accepted that systems such as the Origin b2 are actually reducing accidents on the road. For example, a MORI survey showed that drivers using speed trap detection systems travelled 50% further between accidents than non-users.

The Origin b2 is competitively priced at £429.95 including VAT and home delivery and is available directly



from <http://www.origin-b2.com>

Editors Notes:

Speed and Safety Facts:

Â· Right now there are around 4,000 safety/speed cameras operating in the UK. By 2005 it's estimated that there will be 13,500.

Â· With the current level of cameras operating, over 2 million speeding tickets are issued every year - that's 1 every 20 seconds.

Â· In a MORI survey, drivers using speed trap detection systems travelled 50% further between accidents than non-users

Â· There are over 25,000 primary and secondary schools in the UK. The b2 gives time-sensitive warnings when approaching an area with a school when children are liable to be outside the school gates.

The Origin b2 has many unique and patent protected features. The following is a list of key features. Check them out here:

<http://www.originb2.com/product/features.cfm>



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