



Voice of Daytona Int'l Speedway Is Available For Your Advertising

NASCAR's Jim Mueller is available for radio and television commercials. His production company, Mueller Productions, Inc. is expanding.

([PRWEB](#)) September 19, 2003 -- FOR IMMEDIATE RELEASE:

NATIONALLY RECOGNIZED "Voice of Daytona International Speedway" is now available to help advertise your business!

([PRWEB](#)) September 17, 2003

Jim Mueller is a NATIONALLY RECOGNIZED sportscaster with over 35 years of broadcasting experience. Mueller attended the University of Florida where he excelled as a member of the Gator football team. Mueller made the step up to professional football, but a severe ankle injury, suffered in the Baltimore Colts training camp, ended his football career. Still wanting to be associated with sports, his passion for athletics led him to launch a career in sports broadcasting.

That first job was with WPTV-TV in West Palm Beach, Florida where he spent 3 years before moving to WHAS-TV in Louisville, Kentucky, WTVJ-TV in Miami, Florida, eventually settling in Cleveland, Ohio where he became the Sports Director for CBS affiliate WJW-TV. In 1975, he was named the Color Analyst for the Cleveland Browns' Radio Network. He remained with the crew until 1995 when the Browns' franchise moved to Baltimore to become the Ravens. While with the Browns, Mueller hosted "Browns Insider", a weekly television hi-light show and did play-by-play for the team's pre-season telecasts where he teamed up with network analyst Paul McGuire. From 1983 through 1987, Jim was the sports director for WKYC-TV, also in Cleveland.

During his career, Mueller has done play-by-play for the Cleveland Indians baseball team, the NBA's Cleveland Cavaliers, the NFL's Miami Dolphins, the University of Louisville and University of Miami (Fla) football.

Away from the cameras and microphones, Jim developed a passion for golf and auto racing. In fact, he was a professional driver for years, which led to an affiliation with the Roger Penske organization. Not as a driver, but as a track announcer. Since 1988, he has been "The Voice" of Michigan International Speedway and Nazareth Speedway in Pennsylvania.

Mueller's success at both MIS and Nazareth made him a much sought after personality and he was asked to add to his track announcing schedule, becoming the track announcer at Richmond International Speedway, North Carolina Speedway, Miami Homestead Speedway and the prestigious Daytona International Speedway. At Daytona, Jim's duties include the Daytona 500 and the Pepsi 400. Mueller also hosts "The Inside Lane", a live radio show broadcast from WJR-Radio in Detroit, MI.

Well known for his community involvement in numerous charities, Mueller is also a much sought after Master of Ceremonies. His M.C. credits include The Cleveland Sports Hall of Fame induction banquet for 14 years, hosting The Pro Football Hall of Fame Mayors Breakfast in Canton, Ohio as well as hosting various luncheons and dinners throughout the Eastern United States.

Jim Mueller's voice is instantly recognizable and he has become one of the most popular



talents in the advertising industry. In 1988, Mueller Productions, Inc. was awarded the advertising contract for Mullinax Ford, headquartered in Amherst, Ohio. During his association with Ed Mullinax, Mullinax Ford became the largest volume Ford dealership in North America. Today, Jim still does both radio and television commercials for Mullinax of Central Florida in Apopka, serving the Orlando area and Mullinax New Smyrna Beach. Because of the tremendous success of Mueller Production, Inc.'s advertising campaigns, Jim was asked to join the team at Nick Abraham's Auto Mall in Elyria, Ohio. In addition, Mueller is presently supplying the voice and producing both radio and television commercials for Ted Britt Ford, the largest Ford Dealership in the Washington D.C. area (Fairfax VA).

Mueller Productions, Inc. is not pigeon holed strictly in the automobile industry. Mueller Productions, Inc. has also created successful advertising spots for Moen Faucets, Pizza Hut, Pittsburgh National Bank and Cleveland Indians Baseball. Jim has also produced and starred in corporate videos.

Mueller Productions, Inc. is expanding and would like offer their services to your company. We will meet your needs from something as simple as a message-on-hold to television and radio commercials or corporate videos.

Simply reply to this email (westshore@gpoffice.com) or call Craig at Westshore Specialties: 1-440-892-1879. Samples of video production and audio tapes are available upon request.

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Contact Information

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Westshore Specialties

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Online Web 2.0 Version

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