



Waterless Car Wash Technology Saves Water Resources

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Portland, OR ([PRWEB](#)) January 15, 2004 -- What would you do if you had no water to wash your car? Well, the day may come when you don't have a choice. Fortunately, there is a car wash product to clean, polish, shine, and protect your car - all without one drop of water. You never have to worry about water restrictions or water shortages again.

You can wash and wax your car with Dri Wash n Guard Waterless Car Wash and forget that bucket and hose. Water shortages continue despite recent winter storms. Cities like Las Vegas, NV, are implementing new restrictions that directly affect car owners. Starting January 1st "Drought Alert" water restrictions will keep Las Vegas homeowners from washing their cars in their driveways. The Southern Nevada Water Authority says an average driveway hose uses close to 10 gallons of water a minute. This amounts to hundreds of gallons of water loss per washing.

The entire U.S. is still in an overall drought condition, according the U.S. Drought Monitor. As a result, water restrictions are in effect for several major cities including San Diego and Denver. Waste water run-off is also a serious problem as community water supplies are increasingly suffering quality problems with drinking water.

In the face of reduced water availability and increasing water costs, car washing doesn't seem so very important, unless it's your car. Many owners clean their cars themselves to maintain quality. Their philosophy is, 'if you want it done right, do it yourself.' Fortunately, there is a high quality product available to completely eliminate the need for cleaning any car with water.

Scott Walker, full-time Distributor and Mobile Detailer for DWG International, uses Dri Wash n Guard Waterless Car Wash to clean, polish, protect and shine his customer's cars. "With DWG Waterless Car Wash you can completely clean and polish an average sized car, like a Toyota Camry, in about half an hour. Using Dri Wash n Guard is very simple - spray the Car Wash onto the car, wipe on with a clean towel and wipe off with a second towel. The result is a totally clean car with a high shine and protective glaze."

Dri Wash n Guard is made of a very complex formula with over 50 ingredients, including emulsifiers that soften and loosen surface grime, polymeroxane fluids and hydrophenolic lubricants. The primary polishing ingredient is a proprietary compound named PolyGuard-3[®], designed specifically to shine and protect automobile paint. According to Walker, "Dri Wash n Guard Waterless Car Wash eliminates the need for hose, buck and old style waxes. It's also highly effective cleaning glass, chrome, and mirrors." Unlike conventional car wax, that has to be stripped, then reapplied, the more you use Dri Wash n Guard, the greater the protection and the brighter the shine.

DWG Waterless Car Wash has a positive cumulative effect. It actually gets easier to apply with each use. And with repeated regular applications - once or twice a month, you use less product. "Waxing a car is a tedious process so most car owners don't bother. They also incorrectly think that the clear coat will protect paint forever. We know that the effects of UV radiation, acid rain, and air pollutants start immediately after the car leaves the showroom. Dri Wash n Guard gives the paint a maximum protection and should be applied to new



cars, too," says Walker.

Ease of use, as well as quality of product is always a concern when cleaning and waxing a car. Dri Wash n Guard was developed in 1991 just for automotive paints. According to Walker, "It is the only completely waterless product on the market that provides convenience, ease of use, and premium quality. DWG Waterless Car Wash is used by show car owners, long distance truck drivers, commuter cars... and is effective on all cars on the road today."

What about cost? A \$25 aerosol can of Dri Wash 'n Guard will provide 4 to 8 applications. The 32-ounce bottle of Dri Wash n Guard Classic Waterless Car Wash is the most popular packaging. At \$45, this size container comes with a refillable pump sprayer and will give 10 to 16 complete cleaning and glaze. Your cost per wash and wax/glaze is about \$4. This is less than a drive through car wash (using recycled water), and a much better price than the cost of a professional detailing. "Dri Wash n Guard needs to be seen to be believed, so we provide a free 30 second demonstration with our customer's car and they always say, "WOW"! We even give free samples so customers can test the product themselves."

Dri Wash n Guard ULTRA-ION Waterless Car Wash is the next generation in the DWG line up. ULTRA-ION is designed for cars manufactured since the year 2000. Newer cars have a different paint than in previous years. The new paints have more shine, but are softer and thinner than their predecessors. These paints are highly vulnerable to scratching and require the optimum in care and ULTRA-ION was developed to meet the exacting standards necessary for today's paint protection.

DWG International offers a full line of automotive care products that includes tire and plastic treatment, a feather scratch and paint restorer, fabric and carpet cleaner, leather and vinyl treatment, metal polish, and oil treatment. You can purchase products from Scott Walker by calling 1-503-309-6691, online from his website at www.dri-waterless-car-wash.com, or by calling toll free 1-888-741-4408.

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<http://www.dri-waterless-car-wash.com>

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