



AutoCity101.com Launches, Demonstrating that Social Accountability Through Entrepreneurship is Becoming the Wave of the Future

With a quality platform, Autocity101.com provides a no cost service to those listing or buying automobiles, while donating the majority of the company revenue to the development of a charitable cause, Natalia's House, an orphanage for children.

Steinbach, Manitoba, Canada ([PRWEB](#)) January 6, 2007 -- Autocity101.com launches to provide an attractive, no cost alternative to those in the market looking to sell or purchase a vehicle. Christian Sanchez, founder and Stefanie Sanchez, co-founder establish this company for a variety of reasons, reaching far beyond "normal" uses for a future of probable profitability. The website of AutoCity101.com is live and consumers and retailers may begin using the site immediately. The site offers everything other sites targeted toward the purchasing and selling of a vehicle have offered, but at a much different price point to those listing vehicle, as the service is free to AutoCity101.com users. Dealerships and private parties are able to list their inventory at no cost. The company's income is generated by the same method as many of the networking sites today, by way of advertising revenue. AutoCity101.com is attractive to online advertisers as they will meet diverse range of consumers, as those listing and purchasing vehicles encompass a broad demographic range.

Autocity101.com is established to benefit Natalia's House, an orphanage to be developed on which Christian and Stefanie plan to break ground in 2007. The primary mission of Natalia's House is to provide the orphaned, destitute, outcast, unloved, sick, handicapped and/or dying children with a home filled with love, happiness, medical care and safety. Seventy percent of all proceeds generated through AutoCity101.com will be distributed directly to the formation of Natalia's House in 2007, and to the continuation of fostering the efforts of the proposed orphanage in the future.

AutoCity101.com allows users to sell or list a vehicle at no cost throughout the U.S. and Canada, providing advertisers with an excellent means of reaching various market demographics. Concurrently, all users will benefit charity simply by using the site. Advertisers will be directly benefiting the orphanage, and therefore, otherwise displaced children, while reaching their target market. Autocity101.com provides an excellent tool for consumer use, while giving an ability to make a positive difference in the lives of children without spending a dime.

For further information, please visit www.AutoCity101.com and www.nataliashouse.org.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).