



Mautofied.com, the Leader in Online Custom Auto Classifieds, Reaches 2008 Milestone by Selling its 10,000th Custom Auto

Mautofied.com, the leader in online custom auto classifieds, reached a sales milestone when the 10,000th custom auto changed hands in 2008. This represents a 58% sales growth over 2007.

Yorba Linda, CA ([PRWEB](#)) January 02, 2009 -- Mautofied.com, the leader in online custom auto classifieds, announces a sales milestone by facilitating the sales or trade of its 10,000th custom auto in the twelve months ending December 2008. This represents a 58% growth in custom vehicle transfers over 2007. All the sites key measurables continued a similar acceleration: over 6,100,000 unique visits representing a 23% growth; registered users grew from 53,000 to 77,000.

"All of this proves," Mark DeSimone, the CEO said, "that our vision of a site dedicated to custom autos and custom trucks works. When new users come to the site they find the widest selection of custom vehicles from users and dealers across the U.S without having to search through a million stocker vehicles. There's not a site like ours on the Web in concept or cost. Our classified ads are still the best value on the Web." When compared to E-Bay or AutoTrader, Mautofied.com's classified rates represent the least expensive way to reach the dedicated custom auto marketplace. A complete list of classified options, including a free ad, can be found at [Mautofied Classified Ad Rates](#).

A further analysis of sales patterns for the twelve months ending in December 2008 found that over 3000 Users sold 2 custom autos or more; over a 100 Users sold 10 cars or more; 55 Users sold 20 or more custom autos last year, and 5 Users each sold over 70 custom autos and trucks on the site. The top dealer sold over 100 custom vehicles in 2008. This indicates that auto dealers specializing in custom cars, trucks and motorcycles, customizing shops, and custom auto enthusiasts who complete multiple projects are finding a ready market for their unique vehicles. Mautofied has responded to this increased demand from custom auto dealers by introducing a dealer section that allows easy uploading of an entire custom inventory, custom headers, and other features to make reaching Mautofied's specialized market easy and efficient. Custom auto dealers interested in finding out more about the listing options on Mautofied.com can find more information at [Custom Auto Dealer Package](#).

Another factor in Mautofied's continued growth is it's enhanced parts section for used custom auto parts and accessories. In the dedicated parts section you will find the latest used custom auto sound, custom auto wheels, custom suspension kits, and custom auto paint from every manufacturer plus thousands more items. The parts section has a fully functional search engine so that finding the exact used custom auto part is easy and efficient. The entire parts search criteria is broken down into eleven categories that then can be cross searched. The entire inventory can be also searched by keyword. For more details the entire parts inventory can be found at [Custom Auto Parts](#).

Mautofied.com is currently discussing co-branding opportunities with several major after market suppliers, which will be announced in the first quarter of 2009. Interested parties can reach the Director of Business Development, Marshall Morris by phone or e-mail. Visit [Mautofied Partner Opportunities](#) for more information.

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Mautofied.com - [The #1 Custom Auto Classifieds on the web](#)

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Online Web 2.0 Version

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