



Minimizer Opens New World Headquarters

Minimizer fenders is pleased to announce the grand opening of their new world headquarters in Blooming Prairie, Minnesota. The new headquarters will feature facilities designed to make the company more innovative and efficient in serving its suppliers and ultimately benefit their loyal customers. Read about all the details here.

Blooming Prairie, Minnesota (Vocus/PRWEB) January 03, 2011 -- Minimizer is proud to announce the opening of the company's new world headquarters in Blooming Prairie, Minnesota.

In December 2010 the Minimizer team opened the doors of the new building. The new world headquarters will house executive, sales and administrative staff and features a multiple office environment, state-of-the-art training and video conferencing facilities, a gym, and multiple break-out rooms for group meetings.

All contact information, phone numbers and street address will remain the same for Minimizer. The building is located close to Minimizer's existing manufacturing, and research and development campus.

Minimizer continues to experience considerable growth. "There is no recovery bottleneck at Minimizer," notes Craig Kruckeberg, the company's CEO and Chief Visionary. He continued, "While others fell back during the past several years Minimizer forged ahead and made critical investments in our infrastructure: Ramping up our dealer network, going international, increasing our sales force, investing in an R&D department, purchasing state-of-the-art manufacturing equipment, creating leaner manufacturing and increasing our overall capacity by better leveraging what we have."

The new world headquarters is representative of this. The additional space will allow not only for breathing room but also expansion of sales and support staff to better serve existing and new markets. At the manufacturing campus the same will be true, Minimizer will have the space to add additional manufacturing capacity.

The total additional space afforded by the new location is approximately 20,000 square feet. "We're really proud to open the doors of this new world headquarters. Our team is excited and ready to move forward by leveraging this new asset," added Kruckeberg.

Minimizer fenders will enhance the performance of all makes and models of over the road trucks, construction vehicles, or agriculture equipment.

Enhance and protect your vehicle with Minimizer products. The toughness is unmatched as seen on this Minimizer promotional video entitled "Tested & Tortured".

To order Minimizer fenders find a distributor by clicking [here](#). Minimizer fenders and related products are available through exclusive Minimizer distributors.

For more information or to contact a dealer, call us at (800) 248-3855 or visit our website or email us at [info\(at\)minimizer\(dot\)com](mailto:info(at)minimizer(dot)com).

About Minimizer



Headquartered in Blooming Prairie, Minnesota, USA, Minimizer manufactures poly truck fenders, poly toolboxes, [customized mud flaps](#), and bracket kits. Family owned and operated for nearly three generations, Minimizer parent company Spray Control Systems, Inc., was founded in 1983. Minimizer aims to provide products tough enough to please tough people in a tough industry. For more information call (800) 248-3855 or visit www.minimizer.com.

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Online Web 2.0 Version

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