



Texas-based Volkswagen Dealership Expands Online Presence with Social Media

Lewisville Volkswagen Expands Its Reach Through Facebook, Twitter and YouTube

Lewisville, TX (Vocus/PRWEB) January 03, 2011 -- Lewisville Volkswagen, North Texas' most respected and trusted Volkswagen dealership is announcing the expansion of its online presence through Facebook, Twitter, YouTube, a new blog, and an artist agreement for an online video campaign.

Named a top-ten Volkswagen dealership in North America, Lewisville Volkswagen has been serving the North Texas area since 2001.

“Being at the forefront of customer service in North Texas,” said Alan Brown, General Sales Manager, “social media makes the best sense in keeping us on the cutting edge of customer service, dialogue, and engagement.”

In keeping with Lewisville Volkswagen's theme of “Peace. Love. Happiness. Lewisville Volkswagen,” the dealership has also inked an exclusive endorsement agreement with Capitol Records recording artist Walker Hayes. “Walker is a terrific up and coming singer and songwriter talent that personifies the Lewisville Volkswagen spirit. His music strikes a chord with both VW and music enthusiasts alike, bringing a fun and engaging example of the new nostalgia we are proud to be a part of.” Brown said.

Lewisville Volkswagen is committed to increasing the communication among the auto buying public, and that includes dedicated social media efforts.

About Lewisville Volkswagen

Lewisville Volkswagen serves customers from all over the DFW Metroplex. We serve cities like Plano, Gainesville, Decatur, Farmers Branch, Trophy Club, McKinney, Pilot Point, Salina, Rockwall, Heath, Forney, Dallas, Arlington, and Fort Worth. We are ready to help you get your next car, whether you are looking for a used car or a new Volkswagen. To make an appointment with a sales associate contact Lewisville Volkswagen by phone at 866-416-9191 or to contact the service and parts department please call 866-415-5599. Additional information can be found on the main website at <http://www.lewisvillevw.com>

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Online Web 2.0 Version

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