



James D. Power IV, Steve Wilhite and Bill Young Join The EVOX IMAGES® Board Of Advisors

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Los Angeles, CA. ([PRWEB](#)) January 05, 2012 -- EVOX IMAGES®, the innovative source for a comprehensive and powerful library of automotive imagery, has elected three top industry leaders to its Board of Advisors.

James D. Power IV

Steve Wilhite

Bill Young

“We are delighted and honored to welcome Jamey, Steve and Bill to the EVOX IMAGES Board of Advisors,” said EVOX® CEO David Falstrup. “Use of the Internet in the automotive industry is accelerating and EVOX IMAGES recognizes its critical role in providing the truly comprehensive and powerful ingredients that are needed. Our new mentors are helping guide EVOX IMAGES to a new level of innovation and scalability to support the rapidly evolving needs of car dealerships, OEMs, and automotive websites.”

“As the auto industry emerges from the deepest recession in the past fifty years, manufacturers, dealers, and third party marketing companies are searching for more powerful, more effective, and more efficient ways to connect with potential customers.” commented Mr. Wilhite. “David is working to make EVOX IMAGES the industry leader in image quality, completeness, and innovation.”

“The resources developed and amassed by EVOX are impressive. I know that the EVOX team is also creating some fantastic ways to help the industry bring more information to consumers that will engage,” said Mr. Power. “It is my pleasure to be a small part of this organization.”

James D. Power IV

As the son of J. David Power III, founder of J.D. Power and Associates, Mr. Power literally grew up with the business. Since 1997 he was Senior Vice President and General Manager-International Operations. Mr. Power served as Chairman of J.D Power Asia Pacific in the mid 1990's, and later managed the J.D. Power and Associates regional office in Troy, Michigan. He launched his professional career at the advertising agency Foote, Cone and joined the Chevrolet Motor Division of General Motors Corporation in the late 1980's. Mr. Power serves on the Board of Trustees for the University of San Diego and manages several of the Power family's community and philanthropic activities that focus on education and the National Multiple Sclerosis Society.

Steve Wilhite

Mr. Wilhite has built a successful career in sales, marketing, and business leadership including senior executive roles at Volkswagen, Apple, Nissan, Hyundai and Jumpstart Automotive Group. As marketing leader at VW, Steve led development of the "Drivers Wanted" campaign and launch of the new Beetle. As the VP of Global Marketing Communications for Apple, he led global marketing activities, and worked on development of the



Apple store. Steve then became VP of Marketing for the Nissan and Infiniti brands in the US where he led development of the Shift_ marketing campaign before moving to Tokyo as the SVP of Global Marketing for Nissan Motors Ltd. He was recruited as the COO of Hyundai North America and subsequently joined the Jumpstart Automotive Group as CEO.

Bill Young

Mr. Young is a current board member at Lithia Motors, Inc. and Fuel Systems Solutions, Inc. A former CEO of Volkswagen America, he is a well-respected leader with over 30 years of experience in the automotive industry. Mr. Young served as Executive Director at J.D. Power and Associates and as President and CEO of Advanced Machine Vision. Bill has been mentoring startups and young companies for more than ten years.

About EVOX IMAGES® The Innovative Source for Automotive Imagery™

EVOX IMAGES® offers the most complete, powerful library of high-quality photo, video and CGI vehicle imagery. EVOX® is first to market, making content available as soon as vehicles are released, providing the most content on an unmatched delivery schedule.

- The only truly comprehensive library of high quality car imagery
- Licensed by over 22,000 dealer websites in addition to automobile manufacturers, and other users of vehicle imagery worldwide
- Widely used across the top automotive portal sites and by more than 550 US newspapers
- More than 5,700 different vehicles and 1 million images going back to Model Year 2000
- More than 650 new cars added each model year
- Unmatched breadth of product imagery including 50+ high resolution stills per vehicle, additional 36 angles in all manufacturer colors, 360-Degree Exterior Spins, 360-Degree Interiors, Fly Around Videos, Editorial Videos, Video Clips and more
- The pioneers of 360 degree automobile imagery and continuous innovators in automobile imagery
- Recently launched the only comprehensive library of high quality automobile CG models – offering the ultimate in product presentation and marketing possibilities.

To receive regular updates on this and other EVOX IMAGES® announcements, please [register for our monthly newsletter](#) or visit www.evoximages.com

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