



Shell, Renault and Volvo join commercial telematics elite speaking at Telematics for Fleet Management EU 2012 - Europe's leading commercial telematics forum

Leaders and innovators from the commercial telematics industry will gather in Amsterdam at 'Telematics for Fleet Management Europe', March 26th-27th, 2012 to create a blueprint to deliver integrated solutions for enhancing fleet efficiency.

([PRWEB](#)) January 05, 2012 -- The automotive fleet management industry in Europe is concerned about one crucial factor: efficiency. Fuel prices have risen 16.2% in one calendar year, and fleet managers are under increasing pressure to make significant bottom line savings to alleviate this concern.

With over 200 top level industry executives having attended the 2011 event, Telematics for Fleet Management EU 2012 is set to be the best forum for networking, business strategy and industry discussions in the commercial vehicle ICT sector to attend this year. A host of OEMs, TSPs and Fleet Operators from Europe and the global markets will gather to discuss the drive for fleet efficiency and how telematics solution providers can satisfy the industry's need for a fully integrated services portfolio.

Telematics for Fleet Management EU 2012 provides the technical, strategic and commercial solutions required to stay ahead of the industry curve. Telematics Update has kept up with the latest announcements, partnership deals and market trends ensuring that this summit is the only place to receive the very latest business intelligence from sectors in Europe and beyond.

Take a look at some of the key discussion points in 2012:

- Business Models Provide Solid ROI on Telematics Solutions
- Practical Solutions to Profit from Fleet Insurance Telematics
- Unlocking the Value of Fleet Data into Actionable Insight
- Effective Solutions to Drive Fuel Efficiency
- Wireless Technologies Influence the Telematics Ecosystem
- Addressing the Need of the Telematics Customer

Expert strategies will be shared by leading executives from Renault Trucks, TNT Express, Volvo, IBM, TAPA, Zurich, Daimler Fleetboard, Shell, The European Commission and many more.

For the complete Telematics for Fleet Management EU 2012 program and speaker line-up visit <http://www.telematicsupdate.com/fleeteurope/index.php> or contact the Telematics Update team at fleet@telematicsupdate.com.

Secure one of the remaining passes now: Register via the secure site <https://secure.telematicsupdate.com/fleeteurope/register.php>

Telematics Update Conferences are the most prestigious in the industry. We produce the largest telematics events in North America, Europe & Asia, and attract the most influential speakers providing a rich environment for establishing strategic relationships and networking.



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