

## **Street Toyota Sponsors Amarillo Bulls Contest**

Street Toyota provides giveaway for Amarillo Bulls Facebook friends

Amarillo, Texas (<u>PRWEB</u>) January 07, 2012 -- <u>Street Toyota</u> is announcing the sponsorship of the Amarillo Bulls Hockey Team in a caption contest on Facebook. Every week, one picture is featured on Facebook and Facebook friends from all over the area compete to win the "best caption."

The winner of the competition wins four free tickets to an upcoming hockey game and a free oil change of behalf of Street Toyota. Depending on the response, the contest runs for a minimum of two days.

Dave Walker, public relations specialist at Street Toyota loves all the creativity that the contest incorporates.

"It's fun to see the different captions that people come up with. Having 3100 Facebook friends get the option to participate in a contest like this is fun and creates for a cool tradition every week," said Walker.

For more information, please contact Street Toyota's social media manager:

Randi Hudson (806)-584-4787

Street Toyota in Amarillo, Texas was established in 1982. A new 58,000 square foot facility on 9 acres is now open at 45th and Soncy. This is a state of the art facility and the customer's comfort has been emphasized from the ample parking right down to the gourmet coffee. Street Toyota is the first dealer in west Texas to become Signature Certified.

Street Toyotahas been a valuable corporate citizen in the Panhandle area. They provide support to area nonprofit organizations such as United Way, Better Business Bureau, Amarillo Adult Literacy, Harrington Cancer Center, Meals on Wheels, Make-a-Wish Foundation, Amarillo Symphony, Amarillo Museum of Art, Amarillo Little Theater, Lone Star Ballet, Discovery Center, Globe News Center for the Performing Arts, CACHA (Hispanic Chamber of Commerce) and many other organizations.

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## Contact Information Randi Hudson Street Toyota

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## Online Web 2.0 Version

You can read the online version of this press release here.