



## **Foremost Insurance Group Announces Co-Title Sponsorship for TiLUBE Racing Team**

*Foremost Insurance Group is no stranger to the racing world and is excited to sponsor the TiLUBE Racing team for the 2012 AMA Supercross Season.*

Grand Rapids, MI ([PRWEB](#)) January 06, 2012 -- Foremost Insurance Group Announces Co-Title Sponsorship for TiLUBE Racing Team

Foremost Insurance Group is no stranger to the racing world and is excited to sponsor the TiLUBE Racing team for the 2012 AMA Supercross Season. Solid and professional contenders Nick Wey and Chris Blose will be racing for the TiLUBE Foremost Insurance Racing team again this season.

“We are really looking forward to our involvement with team TiLUBE in 2012 and have seen success from the team in the past,” says Randy Slotten, director of marketing. “We have worked with Nick Wey in the past and he has proven himself as a rider and a great representative of our brand. We are also looking forward to seeing the results of Chris Blose.”

Slotten says that Foremost is extremely involved with the Supercross series and understands that sponsoring the products they insure is important. Foremost specializes in insuring off-road vehicles, dirt bikes, snowmobiles, motorcycles and scooters. The company also insures autos, homes, recreational vehicles and boats along with numerous other products.

“It’s a great opportunity for us to support the products that we insure,” says Slotten. “As an organization we have a lot of racing fans here and want to show support not only for our products, but the interests of our employees, agents and customers.”

Slotten says that Foremost TiLUBE racing team is a professional, hard-working team and Wey is a great addition.

“I couldn’t be happier to join forces with TiLUBE Foremost Insurance Racing team this year,” said Nick Wey. “I am ready to compete and feeling great about the season. Thanks to Foremost for coming back on board in 2012. I enjoy racing for a team that is supported by an organization that is from my home state.”

Nick Wey, #27, is from Dewitt, MI and has raced with the TiLUBE team briefly in past years, but also raced with the Kawasaki team. In 2010 he finished 7th in the Supercross class points and in 2011 he finished 10th. Wey was one of only eight riders to make every Supercross main event in 2011.

Foremost is proud to sponsor many teams throughout the Arenacross, Supercross, Road Race and GNCC seasons of 2011-2012. TiLUBE Foremost Insurance race team kicks off the seven-teen round Supercross series this weekend in Anaheim, CA. To learn more about Foremost races and teams go to, <http://foremost.com/news/foremost-racing.asp>.

Foremost wants you to be safe in whatever adventure you choose. Foremost specializes in insuring off-road vehicles, dirt bikes, snowmobiles, motorcycles, and scooters. To learn more about the Foremost products or to share feedback, visit [www.Foremost.com](http://www.Foremost.com), our blog at [blog.foremost.com](http://blog.foremost.com), our Facebook page at



[www.Facebook.com/ForemostInsurance](http://www.Facebook.com/ForemostInsurance) or our Twitter page at [www.Twitter.com/Foremost](http://www.Twitter.com/Foremost).

A part of the Farmers Insurance Group of Companies®, Foremost Insurance Group ("Foremost") has been a leader in personal lines insurance since 1952. Foremost is headquartered in Caledonia, Michigan. Farmers is a trade name and may refer to Farmers Group, Inc. or the Farmers Exchanges, as the case may be. Farmers Group, Inc., a management and holding company, along with its subsidiaries, is wholly owned by the Zurich Financial Services Group. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders, and managed by Farmers Group, Inc. and its subsidiaries. For more information about Farmers, visit [www.Farmers.com](http://www.Farmers.com), or [www.Facebook.com/FarmersInsurance](http://www.Facebook.com/FarmersInsurance).

TiLUBE Racing is a professional Supercross team owned by TiLUBE LLC. The focus of the team is to prove the product line capabilities in racing situations and promote the high end powersports chemical and fuel products. All TiLUBE products are dyno and race tested before they are offered to end consumers. All TiBLUE products offer engine protection in extreme conditions and outperform the manufactures requirements. TiLUBE oils and race fuels can be found at fine retailers across the US. For more info on TiLUBE products and race support go to [www.TiLUBE.com](http://www.TiLUBE.com)

IMMEDIATE RELEASE

Contact: Renee Kolzow

616-956-4669  
reene(dot)kolzow(at)farmersinsurance(dot)com

###



**Contact Information**

**Noelle Kimble**

Farmers Group, Inc.

<http://blog.foremost.com>

(616) 956-4289

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).