

DuPont Performance Coatings Announces Launch of General Motors Sponsored Parts Rebate Program

GM has partnered with DPC to offer the parts rebate to the DPC network of collision shops

Wilmington, Del. ([PRWEB](#)) January 03, 2013 -- [DuPont Performance Coatings \(DPC\)](#) announces the launch of the General Motors (GM) sponsored Parts Rebate Program for 2013. GM has partnered with DPC to offer the parts rebate to the DPC network of collision shops. The process is simple - when shops choose 100 percent Genuine GM Parts for selected repairs electronically through CollisionLink® and are registered with PerformanceGateway™, they are rewarded with a rebate.

“DuPont Performance Coatings is proud to offer this program to our shops. It will bring additional profitability to the shops, assist them in reducing cycle time, increase the quality of repair and reduce administration workload,” said Gary Scott, program manager, OEM collision services.

Shops who register with PerformanceGateway™ and CollisionLink® and participate in the program will receive a rebate when parts are electronically processed through CollisionLink® (OEConnection) and repairs are completed using qualified* 100 percent GM collision repair parts. Part rebates are deposited automatically into the shops designated bank account quarterly.

“The GM Rebate Program through CollisionLink® and DuPont Performance Coatings is working out great for our business. Adding a rebate incentive that takes zero effort to redeem the rebate makes it even better,” said Don Murphy, owner of The Wreck Room in Villa Park, IL, and a shop who participated in the pilot of the program.

Starting Jan. 1, 2013, shops may enroll in the program anytime during the year. For shops that currently participate in another GM-sponsored rebate program and want to change program administrators in order to receive automated rebate payments, they may do so only during the month of January 2013. Shops may only participate in one GM-sponsored body shop rebate program in a given year. Shops already registered with PerformanceGateway™ can find further program information by going to www.performancegateway.com/partsrebate.

DuPont (NYSE: DD) has been bringing world-class science and engineering to the global marketplace in the form of innovative products, materials, and services since 1802. The company believes that by collaborating with customers, governments, NGOs, and thought leaders we can help find solutions to such global challenges as providing enough healthy food for people everywhere, decreasing dependence on fossil fuels, and protecting life and the environment. For additional information about DuPont and its commitment to inclusive innovation, please visit <http://www.dupont.com>.

*Qualified parts ordered for vehicles with model year 2 years old or more.

CollisionLink® is a registered trademark of OEConnection.
PerformanceGateway™ is a division of Gates Business Solutions.



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