Record Number of Trucking Fleets Attend Annual Maddocks TruckMate Users Conference

Over 100 Transportation and Logistics Providers Gathered at the Annual TruckMate for Windows Users Conference

Maddocks Systems Inc., the developers of TruckMate for Windows ([PRWEB](#)) September 24, 2003 -wide trucking software, welcomed a record crowd of over 300 attendeeÂ□s to the Annual TruckMate Users Conference held September 7-10 in Ottawa, Ontario, Canada. Representatives from the trucking industries top carriers traveled from every region of North America to attend four days of seminars, discussion groups and product training.

"Transportation fleets and logistics providers are constantly being challenged to provide enhanced customer service while maintaining consistent profitability;Â□ said Bob Maddocks, President and CEO of Maddocks Systems Inc. Â□Maddocks believes the large attendance at this years conference is a clear indication that TruckMate clients are aware of the important role technology can play in overcoming this challenge.Â□

The 2003 TruckMate conference focused on the ability of Maddocks clients to maximize their investment in TruckMate by expanding the range of services they provide customers. New product enhancements in TruckMate were introduced including, Web Data Interchange, Warehousing, and Intermodal Operations.

The conference was also used as the platform to launch formal TruckMate User Groups to represent each trucking mode handled within the TruckMate system. These user groups plan to meet quarterly in order to identify issues specific to their segment of the trucking industry.

Â□Our clients play a crucial role in the type of new features and future enhancements developed for TruckMate for Windows. As a company we pride ourselves on adapting to changes in the industry to continually provide the solutions and services our customers need to maintain their success.Â□ added Bob Maddocks.

Founded in 1981, Maddocks Systems Inc. (www.maddockssystems.com) provides software solutions exclusively to the transportation and logistics industry. The companyÂ□s flagship product, Truckmate for Windows, is an enterprise-wide client server product designed to meet the needs of truckload, LTL, Brokerage/Logistics, Bulk, Intermodal and Private carriers. With over 400 installed systems, Maddocks is one of the leading trucking software providers in North America.

FOR MORE INFORMATION CONTACT:
Neal Cranna, Marketing Manager

800.663.0626 Ext: 125

www.maddockssystems.com

Contact Information
Neal Cranna
Maddocks Systems
http://www.maddockssystems.com
8006630626

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