



## **Zenas Technologies to Sponsor "Get Your Heart Racing Program"**

*Zenas Technologies, a world leader in the utilization of the hERG assay and other in vitro pre-clinical cardiovascular risk assessment models, will be launching the "GetYour Heart Racing Program" for 2003/2004 season.*

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Beach Lake PA

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The "Get Your Heart Racing Program" is an outreach and education program for the world's pharmaceutical and biotech companies on the new services offered by Zenas Technologies to meet the ever increasing needs of international pre-clinical drug testing.

Michael C. Morris, Driver, commented. "It is always exciting to welcome a new sponsor to the sport and I am looking forward to our program with Zenas Technologies."

Dr. William Crumb, President of Zenas Technologies, LLC, commented "We are proud to be a corporate sponsor of such an exciting program for Zenas Technologies. The program provides a unique venue to reach and educate our valued customers with the new services offered by Zenas."

Zenas Technologies will be a secondary sponsor for the MotorSports-Marketing 2003/2004 season competing in SCCA's National Formula Atlantic class, EP Class and a Northeast Enduro Series.



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