

Latest GPS Vehicle Tracking Technology Now Available. It's 10pm - Do You Know Where Your Car Is? Direct-Track Does!

Direct-Track's Ground-Breaking Technology in Global Positioning System (GPS) Internet Vehicle Tracking NOW Being Sold To The Public

(PRWEB) September 27, 2003 --Direct-Track is the first to offer publicly, GPS|Internet tracking solutions for all cars, motorcycles, and recreational vehicles. Deregulation by the FCC of telecommunications services has made GPS/cellular technology available to the public that can deliver an affordable tracking product that can be acquired with light disposable income.

The Direct-Track Mobile Locating Unit (MLU) uses existing cellular airwaves and takes advantage of the global positioning system currently used by the government to track cars, motorcycles and recreational vehicles. Direct-Track utilizes a constellation of 24 geo-synchronous satellites providing precise navigation and position information to the GPS receiver. This perfect marriage of technologies enables system users to track and contact vehicles at any time of day or night via the Internet, or a cell phone. In the event a car is stolen, an email and/or a cell phone call can be issued immediately, and the unit owner can disable the vehicle starter and lock the doors.

GPS is the perfect solution for small fleet owners:

One customer states, $\hat{A} \Box I$ trust my employees, but I elected to enhance my fleet with Direct-Track GPS. GPS tracking isn $\hat{A} \Box I$ about doubting employee trust, it $\hat{A} \Box I$ about running our business more efficiently and offering our customers the best service possible. $\hat{A} \Box I$ After 4 years, the benefits of GPS are evident. $\hat{A} \Box I$ On the whole, GPS has increased our productivity significantly and reduced our fuel consumption. Direct-Track GPS definitely delivers in terms of ROI. $\hat{A} \Box I$
Direct-Track GPS offers affordable safety and security:
$\hat{A}\Box$ This is the first time virtually anyone can afford to track their valuable assets and loved ones. From a teenaged driver out late at night, to the stolen car, Direct-Track GPS delivers answers to the question, $\hat{A}\Box$ Where? $\hat{A}\Box$, and all within seconds. All via the internet this truly revolutionary security and safety technology grants benefits through peace of mind. $\hat{A}\Box$
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For further information on Direct-Track or its technology, or to order your unit, please contact Direct-Track at

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Online Web 2.0 Version

You can read the online version of this press release here.