



Automotive Website Parts-World.com Announces Upcoming Addition of Replacement Parts To It's Retail Marketplace

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Ft. Wayne, Indiana, 10/06/03 -- After an initial launch of Parts-World.com by Advantage Automotive Group on September 4, 2003, Parts-World has entered it's initial second phase of its industry rollout with ReplacementParts-Center.com, a shopping mall of specialty stores focused on automotive aftermarket replacement parts. The specialty stores represent a strong beginning to a solution for consumers in dealing with the complexities of automotive replacement parts.

The ReplacementParts-Center catalog will consist of many name brands along with competitive brands while supporting a huge array of product lines required to service this industry. The ReplacementParts-Center site allows traditional web buyers to directly access product. For specialty needs, ReplacementParts-Center uses a whole new medium, online media lifestyle communities, focused on repeat visits as your destination site, servicing all your automotive product information needs.

Parts-World.com is an aftermarket products website, focused on delivering information and assistance along with competitive shopping to meet the demands from today's marketplace.

To showcase your product or find out more about Parts-World.com please contact Ken LeBlanc.



Contact Information

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Online Web 2.0 Version

You can read the online version of this press release [here](#).