



Automotive Website Parts-World.com Announces Alliance With AC Delco

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([PRWEB](#)) October 16, 2003 -- Contact Â Ken LeBlanc
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Ft. Wayne, Indiana, 10/13/03 Â After an initial launch of Parts-World.com by Advantage Automotive Group on September 4, 2003, Parts-World has received approval to allow authorized General Motors AC Delco warehouse distributors the opportunity to service Parts-World.com and its division ReplacementParts-Center.com. The opportunity will be offered to GM distributors at the upcoming DDG meeting October 23rd in Las Vegas.

With the upcoming launch of ReplacementParts-Center.com, a shopping mall of specialty stores focused on automotive aftermarket replacement parts, AC Delco will be made available as the only authorized national retailer on the Internet.

The ReplacementParts-Center catalog will consist of many name brands along with competitive brands while supporting a huge array of product lines required to service this industry. The ReplacementParts-Center site allows traditional web buyers to directly access product. For specialty needs, ReplacementParts-Center uses a whole new medium, online media lifestyle communities, focused on repeat visits as your destination site, servicing all your automotive product information needs.

Parts-World.com is an aftermarket products website, focused on delivering information and assistance along with competitive shopping to meet the demands from today's marketplace.

To showcase your product or find out more about Parts-World.com please contact Ken LeBlanc.



Contact Information

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Online Web 2.0 Version

You can read the online version of this press release [here](#).