



## **Sparrowfoot Rides in World Cup Weekend and NASCAR's Carl Edwards takes checked flag in truck race**

*The Sparrowfoot Fire and Rescue emergency vehicle, Rapid Race Rescue, saw repeated action during Sunday's World Cup event at I-70 Speedway.*

*The I-70 Speedway, outside of Kansas City, MO, saw fast action and many exciting situations over the weekend.*

([PRWEB](#)) October 16, 2003 -- Kansas City, MO- Rapid Race Rescue, Sparrowfoot's innovative rapid response emergency vehicle, was put to the ultimate test during I-70 Speedway's World Cup weekend In Kansas City. The track, a large high banked 5/8 mile oval, is considered the fastest short track in the country. The race brought many drivers and teams to the speedway, including NASCAR Craftsman Truck Series driver Carl Edwards, "The back flip rookie."

The hot laps started early Sunday morning and Rapid Race Rescue was on the track to get the suspension setup. A driver was overheard, "Boy that thing is fast. Glad we aren't racing it, but very glad to see something that could get to me with some speed." Carl Edwards said, "We have needed a vehicle like that in racing for a long time. It's capabilities are incredible and it's just plain good to see it coming for you."

The Super Truck main event saw a nasty accident going into turn three. The leader, Carl Edwards, was clipped and sent into the infield, while a pile up occurred in turn three itself. The Rapid Race Rescue boiled the Goodyear tires on the front stretch in getting to the accident, they arrived 30 seconds before anyone else did. The innovative truck responded to numerous accidents during race and was even seen passing other emergency vehicles to get to the scene.

The main event which featured the NASCAR weekly series for late model cars, featured a 300 lap race on I-70's high banked oval. Let me tell you, it was intense. Only six cars finished the race. The field started out full and ended with only six vehicles racing to the checkered flag. Intensity, adrenaline, and white knuckled drivers fought for positioning during the entire race. Sparrowfoot Fire and Rescue's Rapid Race Rescue vehicle was busy. It was on the track doing what it was built for, saving lives. The intensity of the race was incredible and the intensity of the Rapid Race Rescue team was seen by thousands in the stands.

But there is a story within this story folks. The Rapid Race Rescue team is being seen by the same drivers week in week out. Trust, just one simple word, trust. Sparrowfoot's Ron Hasting's said, "We want the drivers to see a familiar face on race day and when they're in trouble. Trusting us is what we want here. We want to be able to see the driver and without communication know if he's hurt or ok. The racing scene needs to have the same safety crews at each race respectively. If we run with NASCAR we will supply the same men all season long to build relationships with the drivers. Not only NASCAR, but all the series would have it's own crews supplied by us. When the engines are started they need to know they have a friend waiting to come to their aid just as fast as our trucks will go." Carl Edwards hugged a Sparrowfoot crew member before the race started, that's called brotherhood race fans.

We will continue our mission in saving lives. We will build a better safety foundation. We will be there when you need us most. Check out [www.sparrowfoot.com](http://www.sparrowfoot.com) for a look at the truck in action. We will see you soon at a track near you.



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