



Nicayla /Detail Your Car Announce the Launch of <http://www.detailyourcar.com>

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([PRWEB](#)) October 28, 2003 -- Nicayla /Detail Your Car Announce the Launch of <http://www.detailyourcar.com>

Southfield, Mich., October 26, 2003 — Detail Your Car announces the launch of their first generation website this week. Their new virtual headquarters incorporates recent advancements that have been made in e-business. A new e-commerce solution includes extensive product selection, price alerts, real-time shipping rates and much more. Other features of the site include a Newsletter sign-up, — Ask the Detailing Expert— and up-to-date glossary. This e-business portal was created to allow a highly interactive experience for its site visitors.

About the Detail Your Car

The Detail Your Car Store specializes in products for car buffs & detailing shops. Their website offers a comprehensive line of auto detailing products and information to help make detailing your car easier. Their free newsletter sign-up will provide clients with detailing tips, discounts and more.

Visit their online home at <http://www.detailyourcar.com>

- more —

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About Nicayla Enterprises, Inc.

Nicayla Enterprises, Inc. specializes in developing interactive web applications geared toward online customer relationship management. Nicayla's web-enabled —NIC Editor— provides small and mid-size companies cost effective content management. The development team adheres to strict software development processes and testing. Nicayla Enterprises, Inc. is the developer

of the WhyECommerce customizable e-commerce platform — (<http://www.whyecommerce.com>); the

BusinessDirectorySolutions — (<http://www.businessdirectorysolutions.com>); and the

eSavvy Online Marketing Suite™ -- (<http://www.esavvymarketing.com>)

Visit Nicayla's website at <http://www.nicayla.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).